

Md. Shamsul Alam

Portfolio

Product Design

About me

Since I was a kid, I've always loved creating things. My journey started in art school when I was in class 4, where I first learned to express creativity. That mindset naturally led me to design.

Later, I studied Computer Science, but something always felt missing. Writing code was interesting, but I kept finding myself more curious about how people felt using the product than how it was built. That curiosity slowly pulled me into the world of design.

Over the last 10 years, I've worked with over 60 companies on 120+ projects, designing mobile apps, SaaS products, and websites. I even ran my own design studio for a while, where I got to work closely with clients and lead projects from start to finish. It taught me a lot, not just about design, but about people.

Now, I'm looking to join a team where I can go deeper, work on real product challenges, and build things that truly make life easier for others. That's the kind of work that excites me most.



History

Experience

- **Head of Design**
Fibo Studio • Apr 2021 to Mar 2025 • Hybrid
- **Product Designer**
Universal Islamic Studios • Jan 2021 - Present • Remote
- **Led UI UX Designer**
Done & Co. • Oct 2020 - Jan 2023 • Contract
- **Senior UX Designer**
Musemind • Feb 2019 - Jul 2020 • In-house
- **Led UI UX Designer**
Droitlab • Jan 2018 - Nov 2019 • In-house
- **Senior Product Designer**
VisionX Partners • Sep 2016 - Dec 2021 • Remote

Education

- **Google AI Essentials Certificate**
Google • Apr 2025
- **Google UX Design Professional Certificate**
Google • Oct 2022
- **UX Design Courses**
IxDF - The Interaction Design Foundation • Sep 2019
- **University of Liberal Arts Bangladesh**
Bachelor of Science (BSc), Computer Science • 2012 - 2016

Skills

- Problem solving
- Strategic thinking
- Team work
- Leadership
- UX Design
- UI Design
- Wireframe
- Prototyping
- User flow
- UX research
- Journey mapping

My Design Approach

I see design as a business tool, not just a creative one.

My process starts by understanding the product's role in the bigger picture, what outcome we are driving, and why it matters.

Once the objective is clear, I align user needs with business goals. Through research and journey mapping, I uncover opportunities to add value where it matters most, whether it's user retention, onboarding, or conversions.

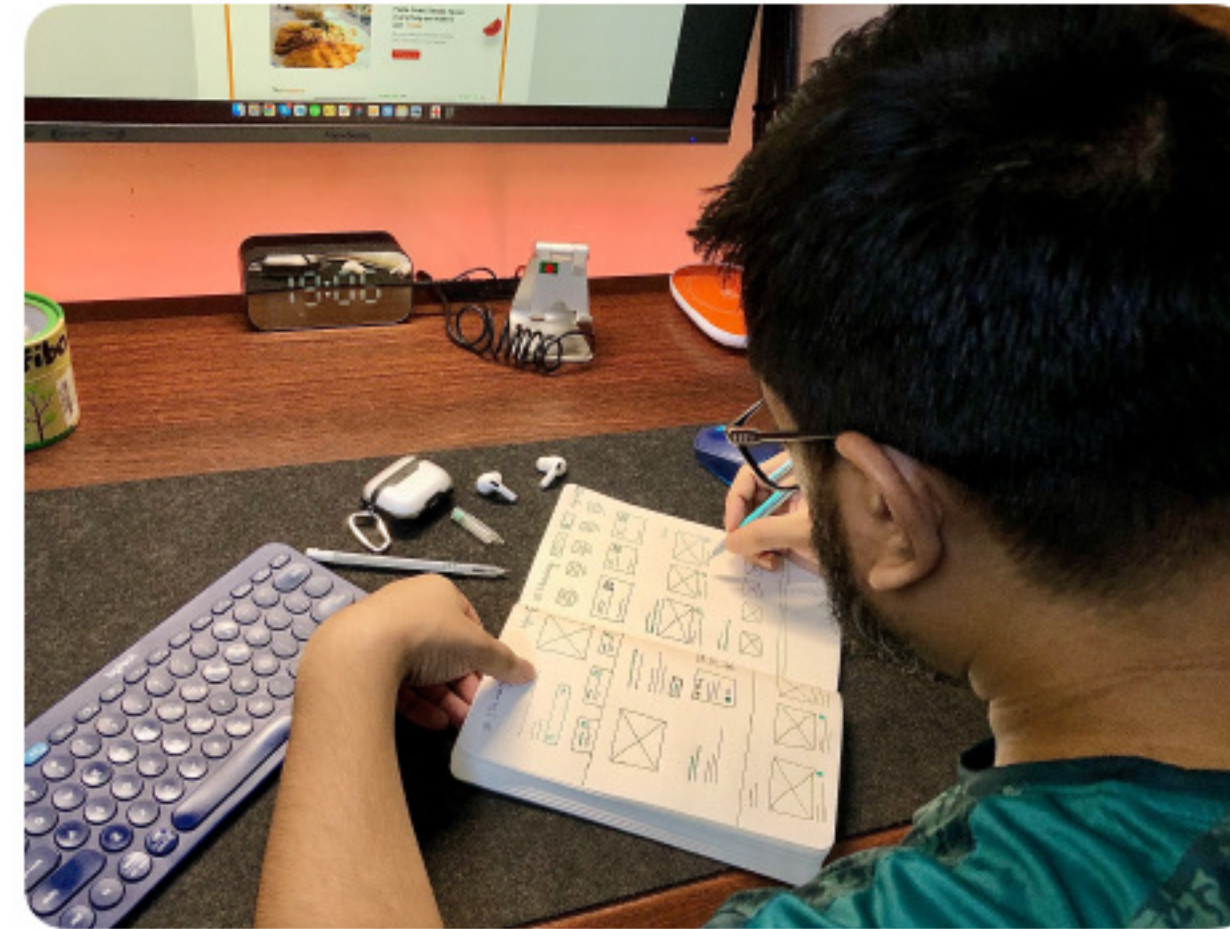
With strategy in place, I move fast to prototype, test, and refine. Every screen is designed with intent, keeping both usability and business impact in focus.

Tools I use for design

Pen Paper Whiteboard

Figma FigmaJam AI Zoom

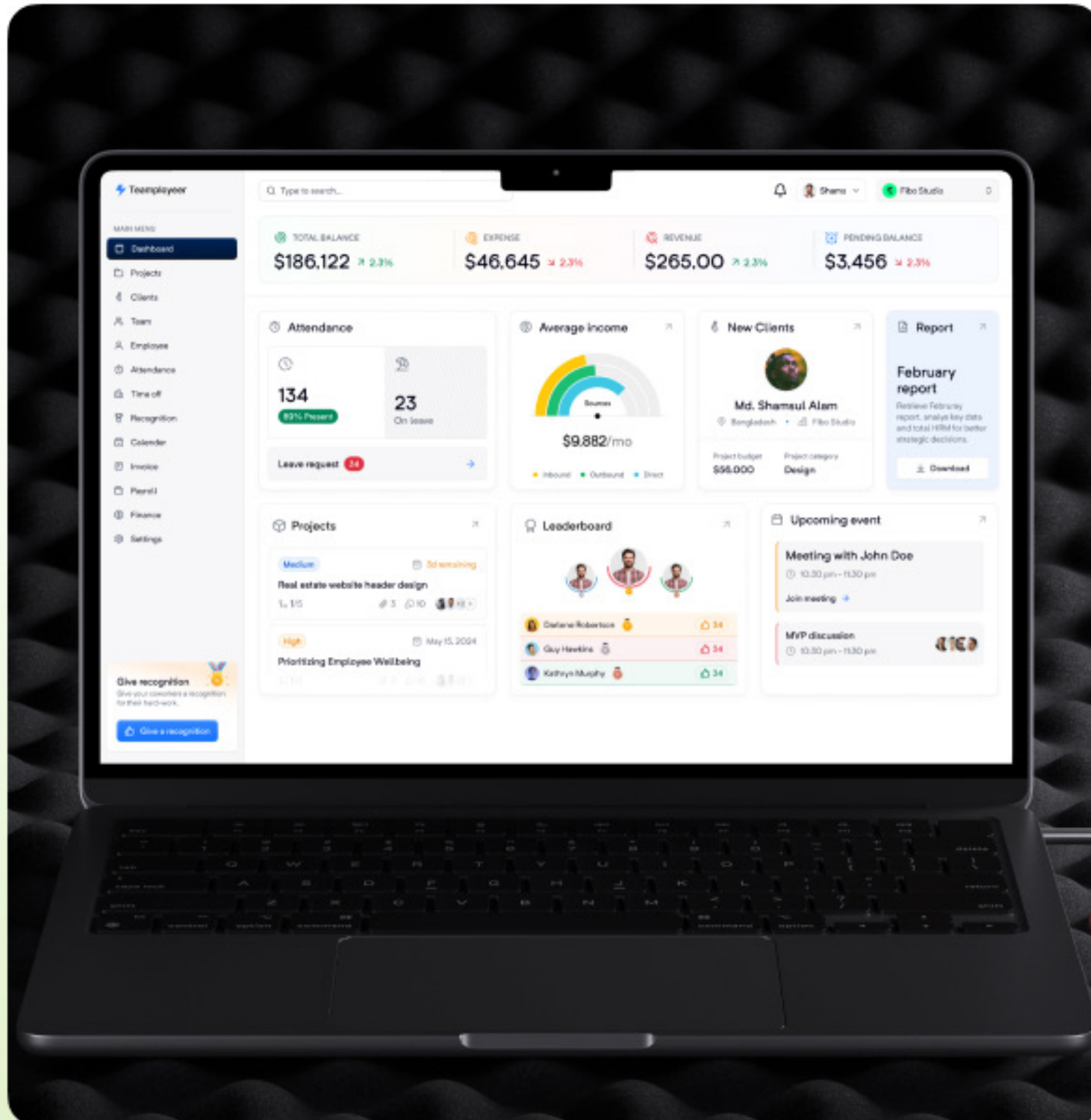
Google Meet



My design services

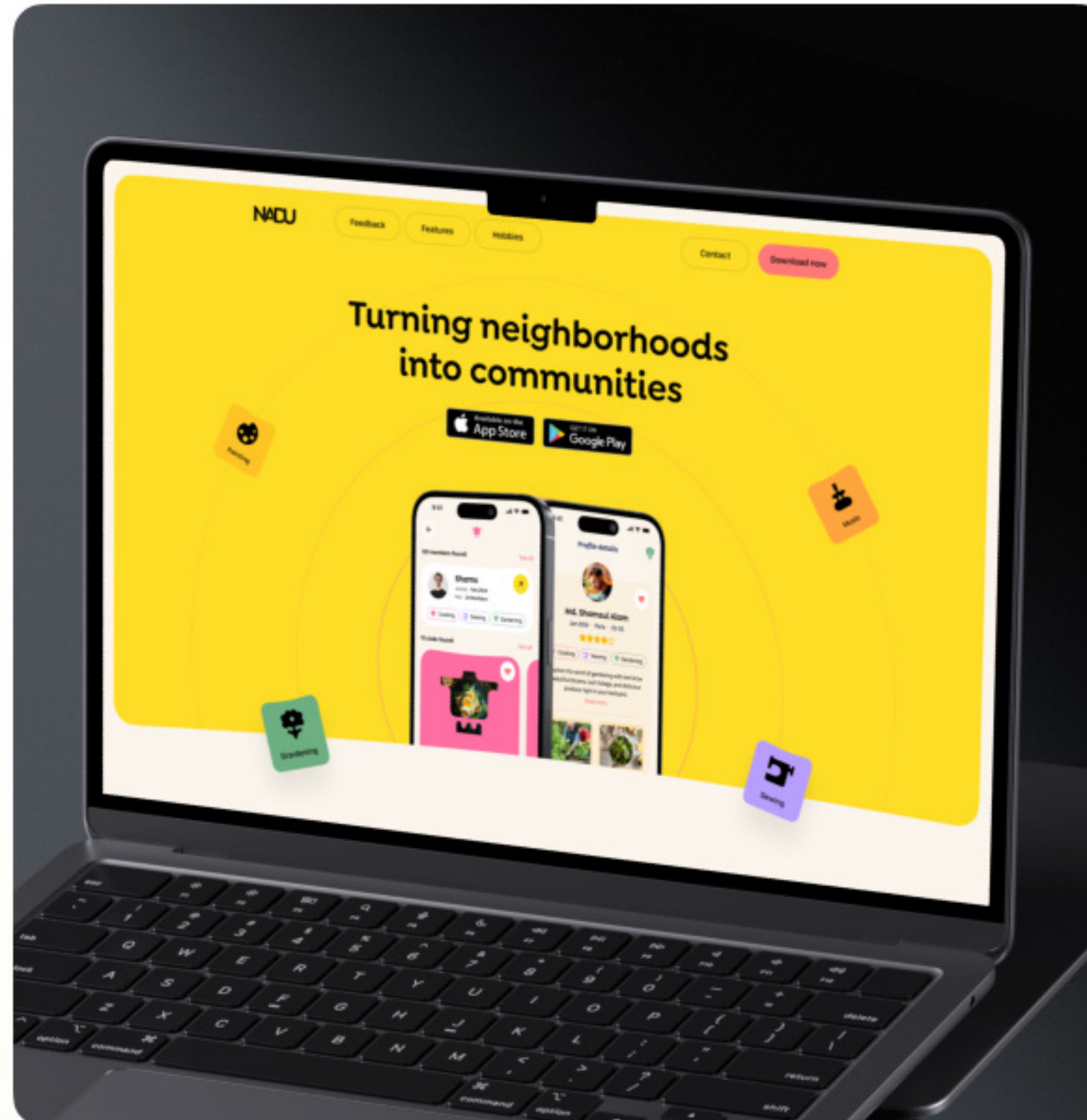
SaaS

This is my core strength. I have designed lots of successful SaaS product last few year and I confident about this service.



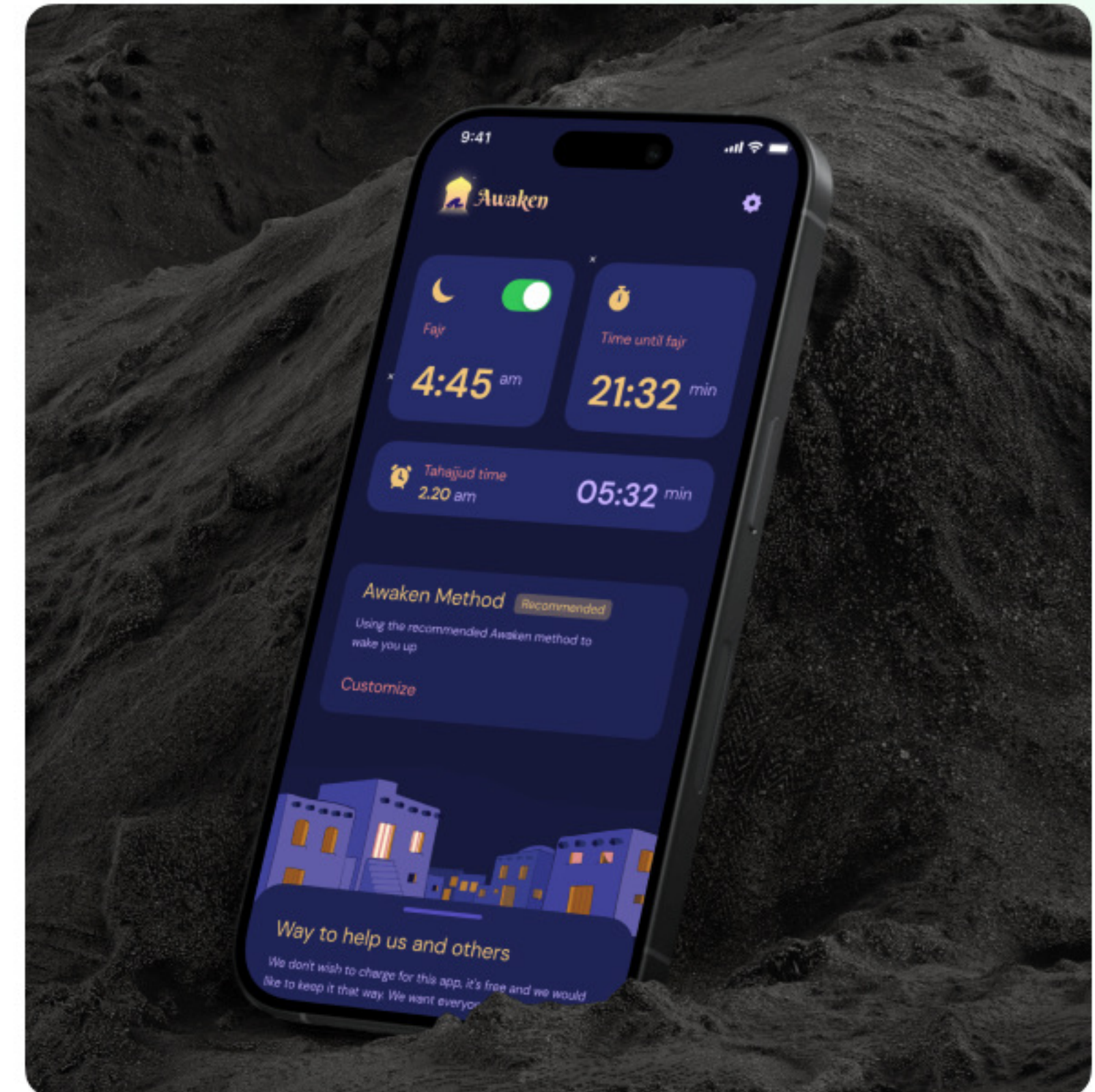
Website

Website is a main platform to showcase a company. That is why I also focus on this services to make their brand engaging and storytelling.



Mobile App

Day by day user are focusing on mobile device. I have designed many game changing mobile app design giving a real solution.



 **Complily**



TAC
THE ARNOLD COMPANIES

THE
TEA STORY
A LUXURIOUS EXPERIENCE

 **Teamplayer**

Hello MY TICKET

Sit'n Sleep
YOUR MATTRESS SUPERSTORE

**Retro
Roofers**

SC  **ZER**

 **uchop**

**BURO
VIJFHOEK**

NADU

Stella
LA
CUCINA | VERACE

 **PRIME
MOBILITY**

1Delivery

Simple.

**CAREER
HIGHER**

 **LUMAR
LAND**

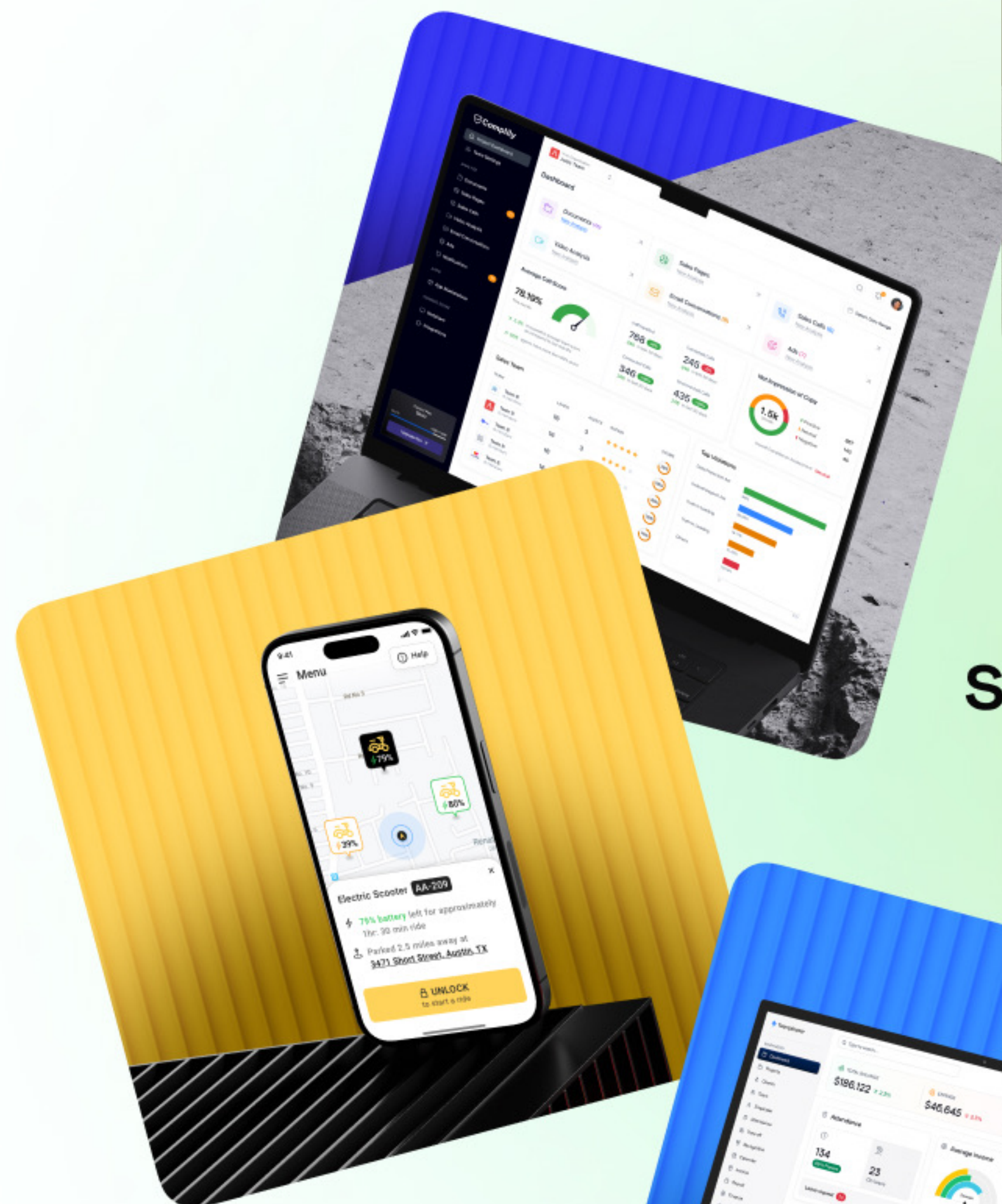
 **DRIVEDREASY**

 **Easy
Matatu**
TRAVEL MADE SAFER & FASTER

wheesper

Awaken

Let's explore
some of my best
works



SAAS

AI Powered Agency Solution

Teamployeer simplifies HR management by efficiently allocating time and resources to all staff levels. This software streamlines processes, boosts productivity, and enhances collaboration, empowering businesses to optimize workforce management and drive success.

Problem

Managing HR tasks across all staff levels was time-consuming, inefficient, and lacked collaboration.

Solution

Teamployeer streamlined HR processes, improved team collaboration, and helped businesses save time and resources while boosting overall productivity.

What I did

- Project understanding
- Brainstorming
- Planing
- Design
- Development



3M

Projects / Web App Design / Ongoing

×

Real estate website header design

Status

Low

Priority

Medium

Assignee

Darlene Robertson

Guy Hawkins

Due date

3d remaining

Description

↶ ↷ H B I U ⌂ 66 ⋮ ⋮ ⌂ 🖼

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden–Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur.

Subtask

Attachment

Comments

Activity

Subtask (0/2)

Task	Assignee	Due Date	Priority
☐ Create moodboard			Medium
☐ Design and development	+2	May 20, 2024	Urgent
+ Add subtask			

Teamployeer

🔍 Type to search...

🔔

Sham

MAIN MENU

Dashboard

Projects

Clients

Team

Employee

Attendance

Time off

Recognition

Invoice

Payroll

Finance

Calender

Settings

Projects / Web App Design

3M

Web App DesignOngoing

...

Board

Table

To Do (0)

...

In Progress (2)

...

In Review (2)

...

Completed (2)

...

Medium

3d remaining

Real estate website header design

👤 1/5 ⚙️ 3 🗨️ 10 👥 +2 👤

+ Add subtask

...

Low

May 15, 2024

Implementing Flexible Work Arrangements

👤 1/5 ⚙️ 3 🗨️ 10 👥 +2 👤

+ Add subtask

...

High

May 15, 2024

Prioritizing Employee Wellbeing

👤 1/5 ⚙️ 3 🗨️ 10 👥 +2 👤

+ Add subtask

...

High

18hrs

Landing page redesign

👤 1/5 ⚙️ 3 🗨️ 10 👥 +2 👤

+ Add subtask

...

High

John Handl

👤 1/5

+ Add

Give recognition

Give your coworkers a recognition for their hard-work.

👍 Give a recognition



Invoice #98423

Issue Date: Mar 27, 2024

Billing From
Md. Shamsul Alam
+880 13141473XX
ceo@fibostudio.com
Shewrapara, Dhaka, Bangladesh

Billing To
Juwel Rana
+880 17477455XX
ceo@devzet.com
Uttara 18, Dhaka, Bangladesh

Subject

Invoice for January

Item	Description	Price	Quantity	Total
UI/UX Design	Design your professional & modern website design in Figma in 72hrs.	\$10,000	1	\$10,000
Web development		\$5000	1	\$5000
Branding		\$3000	1	\$3000

+ Add item

Subtotal	\$18,000
Discount (%)	20
Tax (%)	0
Grand Total	\$14,400

Team Recognition

- Celebrate achievements and boost morale with recognition
- Awesome recognizing and rewarding system
- Smooth employee collaboration for acknowledging contributions and milestones

Watch the video

Teamployeer

MAIN MENU

- Dashboard
- Projects
- Clients
- Team
- Employee
- Attendance
- Time off
- Recognition
- Payroll
- Finance
- Payments
- Calendar
- Settings

Type to search...

Create a post...

RecognitionDiscussionPoll

All posts

Floyd Miles started a discussion on Annual Tour

Our annual trip is a cherished tradition where friends and family gather to explore new destinations and create lasting memories. Each year, we choose a unique location, ensuring a blend of adventure, relaxation, and cultural experiences. This trip not only strengthens our bonds but also offers a delightful break from our daily routines. We eagerly anticipate the next destination and the experiences it will bring.

11231

Write your comment

Floyd Miles created a Poll

Where should we go for company vacation this year?

☐ Hawaii

☐ Miami

☐ Add more option

Md. Shamsul Alam

Designer

Show all

Leaderboard

Employee400Team7

RankEmployee Name

1Darlene Robertson1

2Guy Hawkins5

3Kathryn Murphy5

4Kristin Watson2

5Andrew Russel8

6Viv Richards1

7Andrew Smith4

8John Duke2

High

18hrs

Landing page redesign



1/5310+2

+ Add subtask

Urgent

3d remaining

Market Analysis RSVP

1/5310+2

+ Add subtask

Copy link

Move

Select card

Delete

Get 50% discount until December for 'Business' packages [Click here to claim yours](#)

Teamployeer

[Features](#) [Pricing](#) [Documentation](#) [Blog](#)

[Get a demo](#)

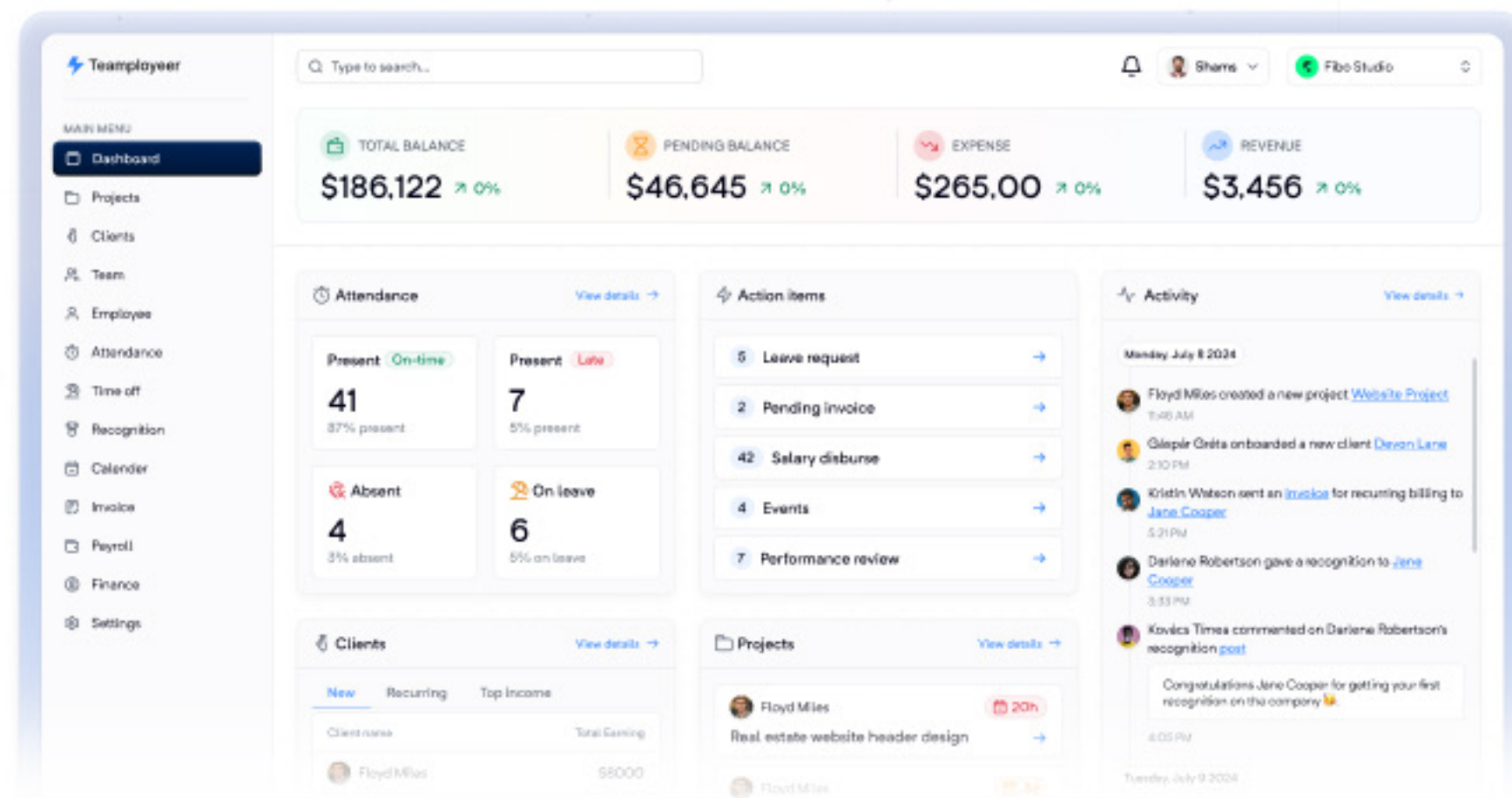
A Universal Tool for HRM Solution

Your one stop solution for all kinds of HRM needs

Enter your email

Join waitlist

✓ Thank you for joining our waitlist



Our satisfied customers

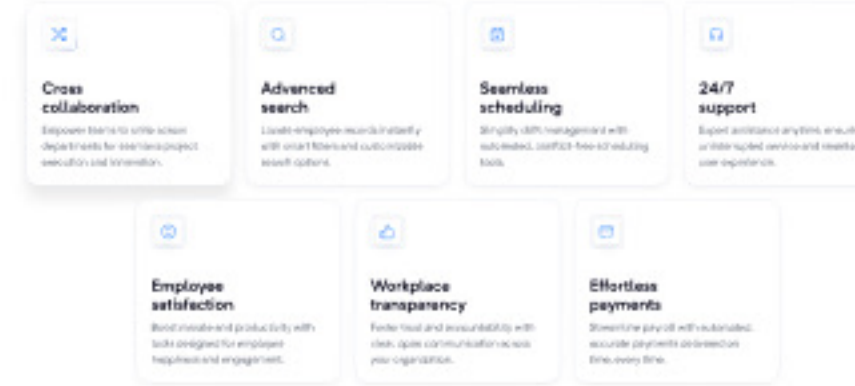


What we offer

What our customers say about us

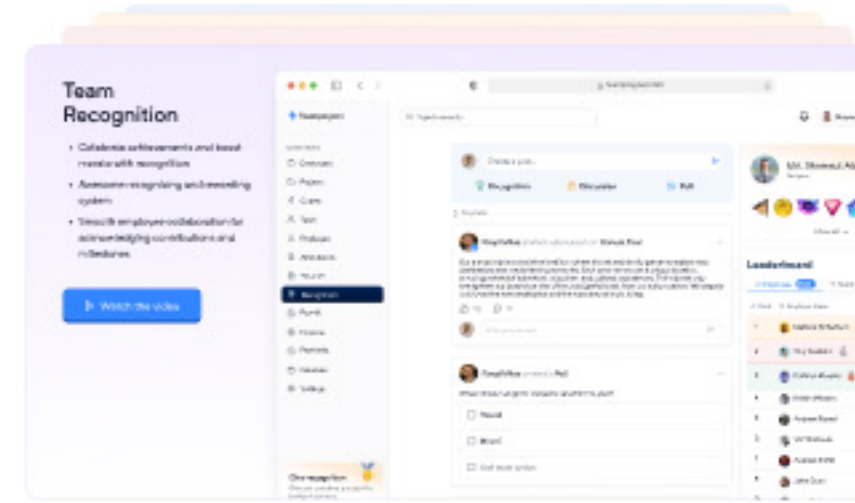
What we offer

What our customers say about us



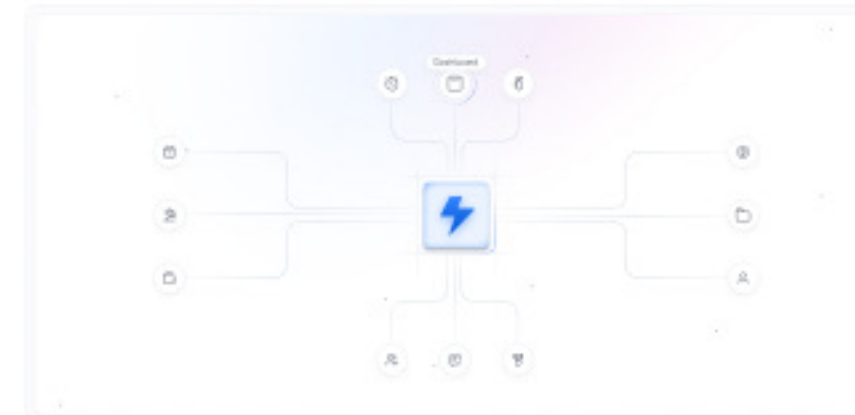
Everything you need is in one Place

What our customers say about us



Empower your organization

What our customers say about us



What our customers say about us

What our customers say about us



Pricing plans

Monthly **Yearly**

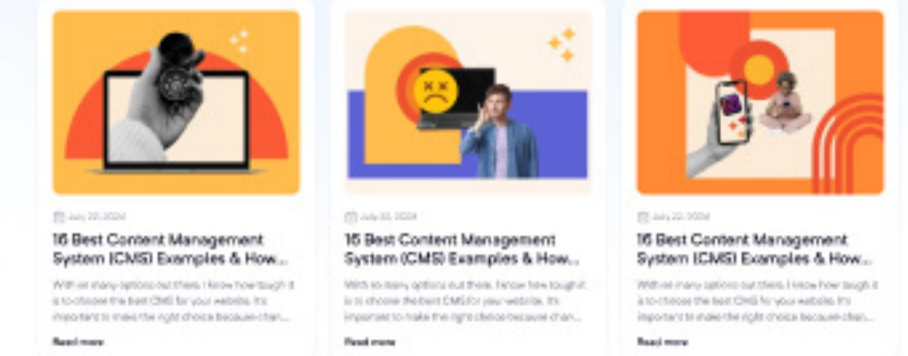
Free	Basic	Business	Custom
\$0 per month For small teams or startups	\$20 per month For medium-sized teams	\$50 per month For large teams or businesses	\$\$\$ Customize to your needs
Get a demo	Get a demo	Get a demo	Get a demo
INCLUDES: - Access to all features - Up to 5 employees - Up to 5 projects 1 admin & 1 sub-admin	INCLUDES: - Access to all features - Up to 100 employees - Up to 20 projects 2 admins & 1 sub-admin	INCLUDES: - Access to all features - Up to 1000 employees - Unlimited projects 5 admins & 10 sub-admins	INCLUDES: - Access to all features - Unlimited employees - Unlimited projects - Unlimited admins & sub-admins

Frequently asked questions

- What is Teamployeer?**

Teamployeer is a leading-edge HRM SaaS platform designed to simplify and streamline HR processes. It offers a comprehensive suite of tools for employee and project management, enhancing team collaboration and productivity.
- How does Teamployeer improve employee management?**
- Is Teamployeer suitable for small and large businesses?**
- What features does Teamployeer offer for project management?**
- Can I customize Teamployeer to fit my company's needs?**

Latest update from Teamployeer



One step closer to HR efficiency

Enter your email

Join waitlist





WEBSITE

Revamped superfood café

Super Bowls is a vibrant superfood brand focused on delivering fresh, nutrient-rich acai and smoothie bowls. The mission is to provide a deliciously healthy experience using only high-quality, wholesome ingredients.

[Live website](#)

7

Problem

The brand didn't reflect the fresh, healthy vibe of the product, making it less appealing.

Solution

I created a clean, vibrant identity and mobile-friendly design that brought the product's energy to life.

What I did

Project understanding

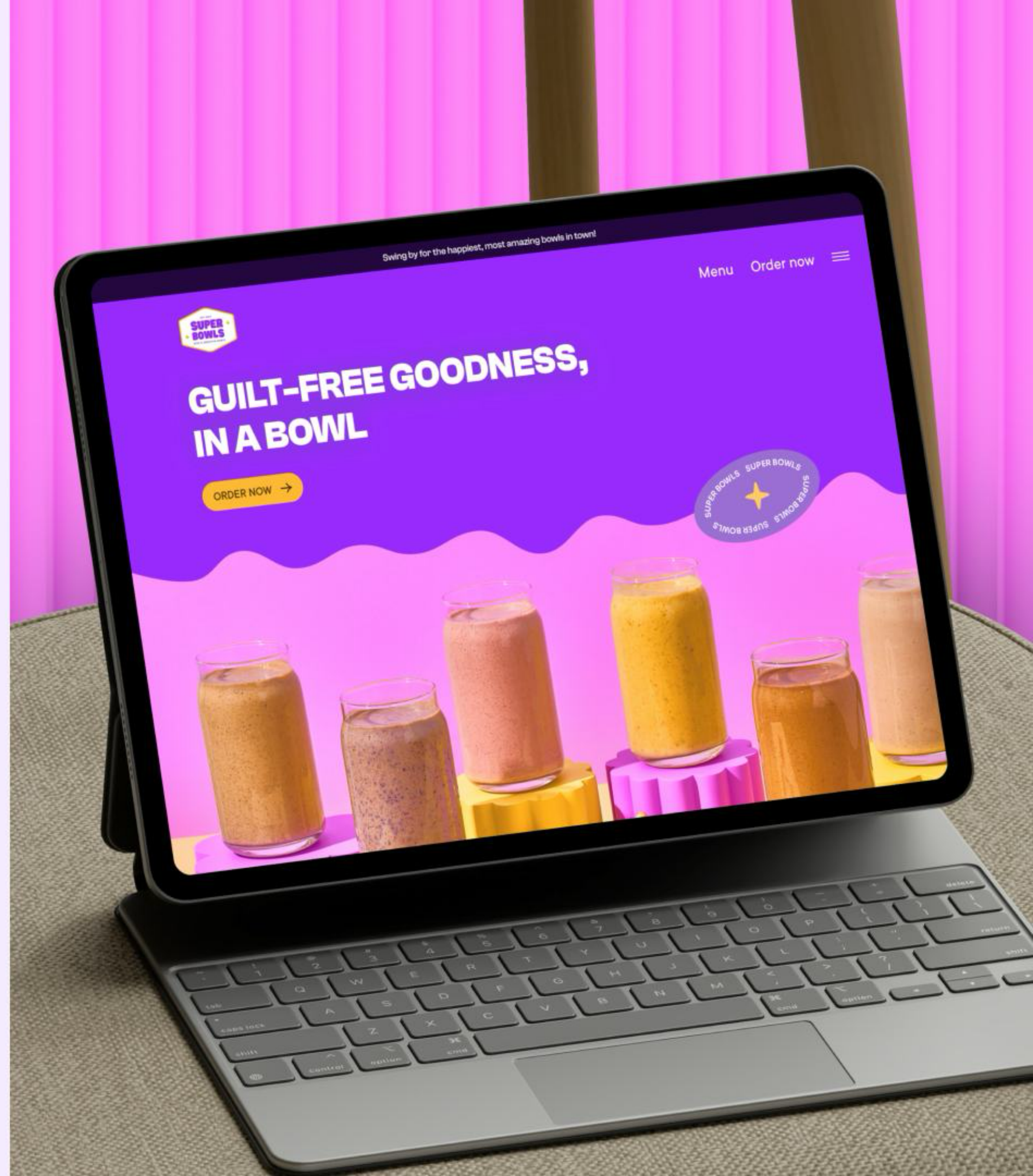
Brainstorming

Mood board

Wireframe

Website

Responsive design



SIP INTO WELLNESS WITH EVERY SMOOTHIE!

Fuel your day with a burst of freshness, flavor, and nutrients. Packed with vibrant fruits and superfoods, every smoothie is a refreshing treat that boosts energy and nourishes your body.



Order now and sip your way to a healthier you!
superbowlsco.ca

9:41

Our Menu

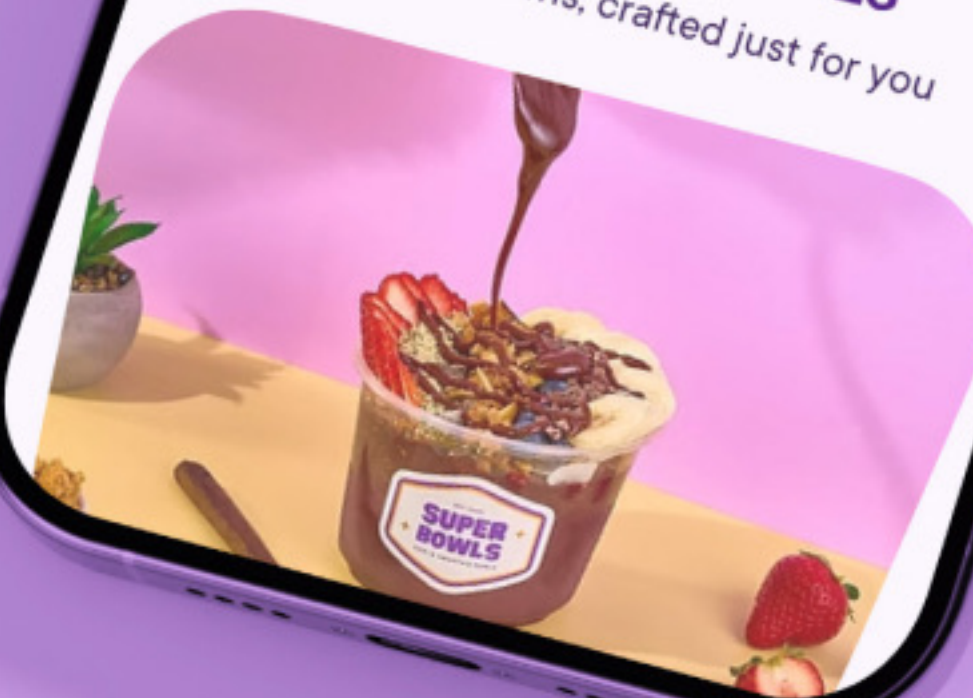
FRESH & FLAVORFUL CHOICES

Discover our delicious range of acai bowls, smoothies, and refreshing drinks—crafted to energize and nourish.



SIGNATURE BOWLS

Signature bowls, crafted just for you



Swing by for the happiest, most amazing bowls in town!



Menu Order now



GUILT-FREE GOODNESS, IN A BOWL

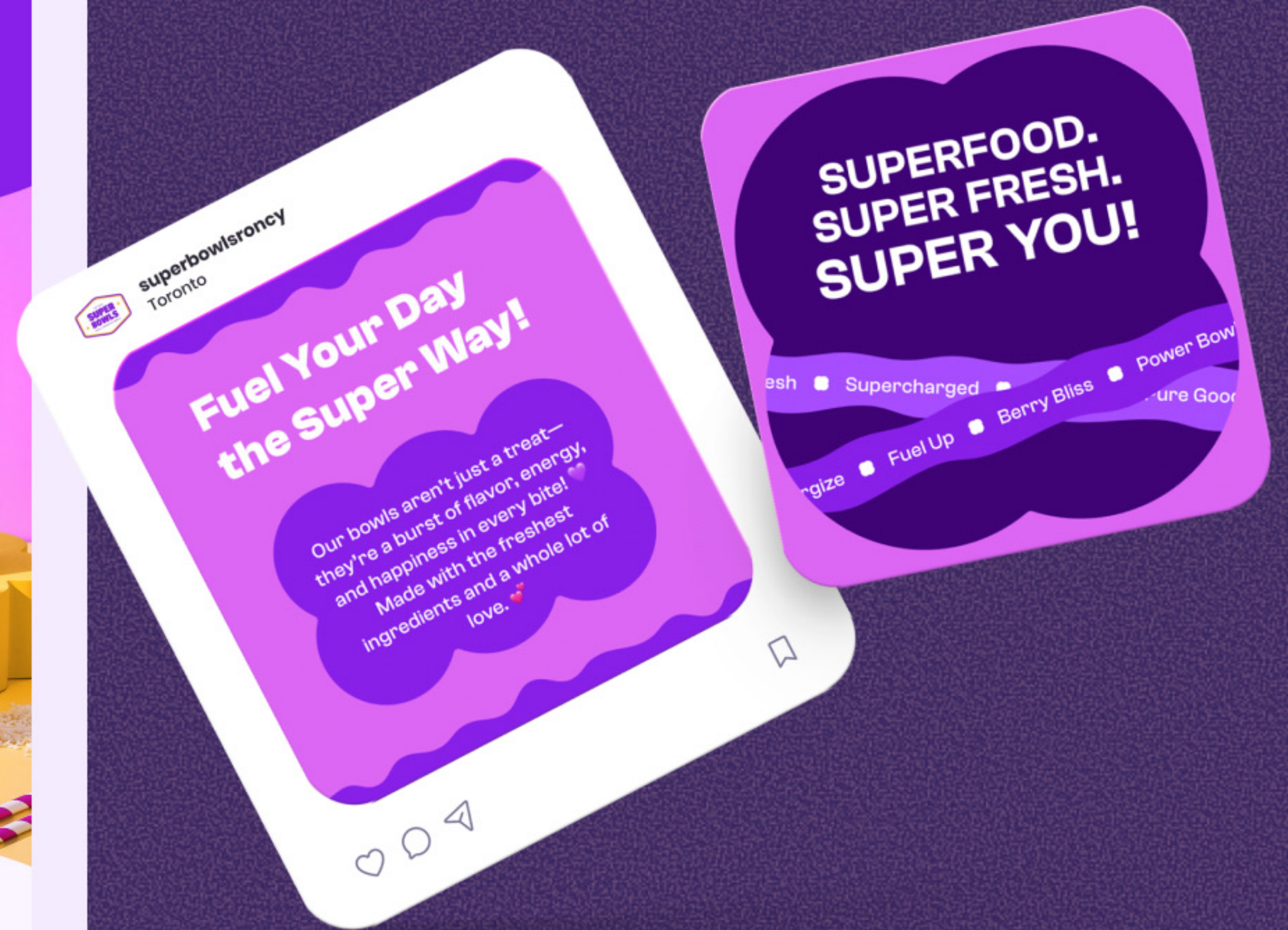
ORDER NOW →

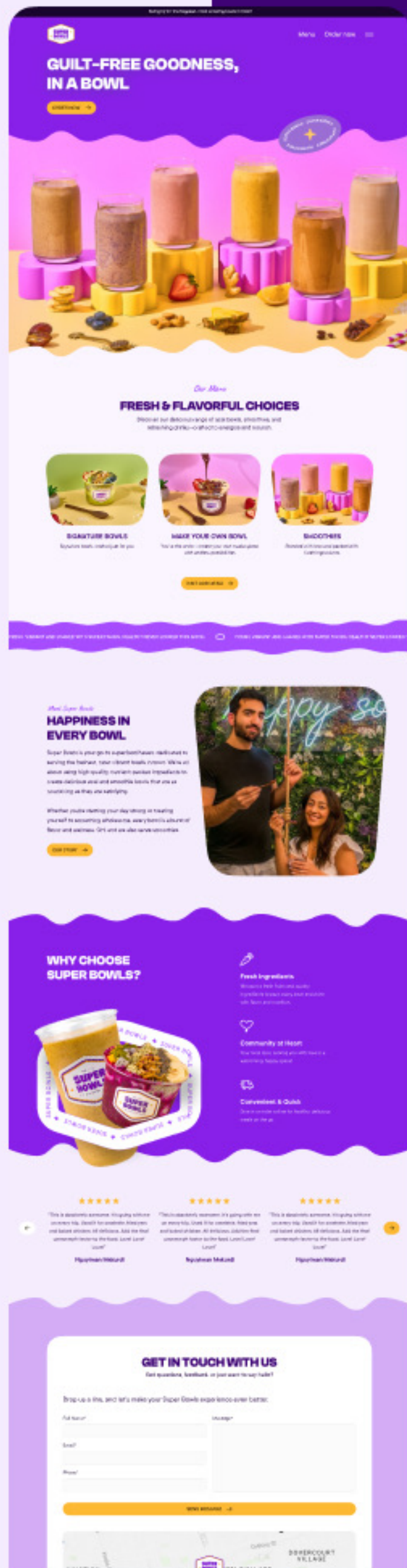
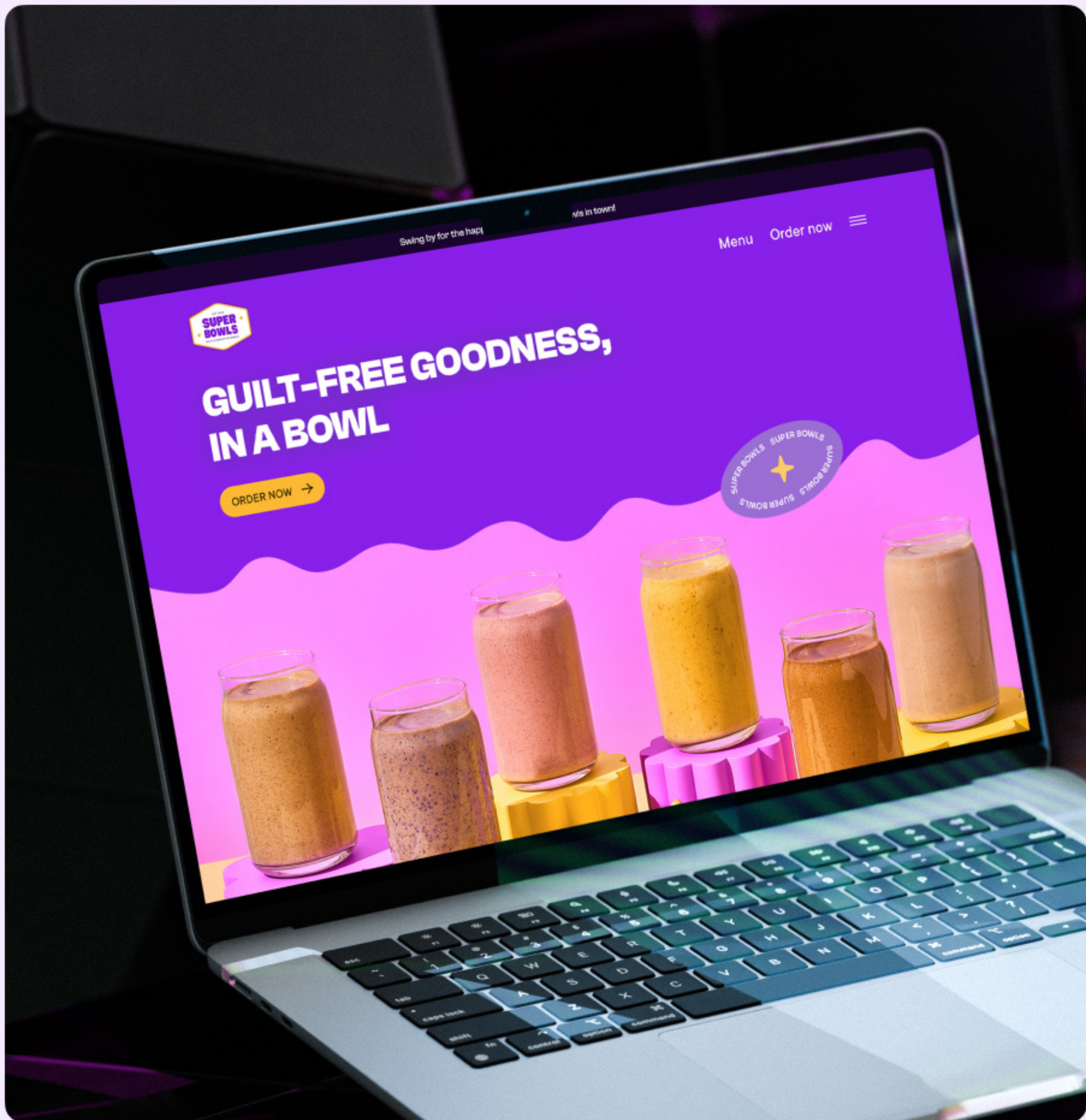


Our Menu

FRESH & FLAVORFUL CHOICES

Discover our delicious range of acai bowls, smoothies, and refreshing drinks—crafted to energize and nourish.







SAAS

AI powered compliance platform

Complily is an A.I. powered compliance platform that analyzes and tracks your ads, landing pages, sales videos, webinars & sales calls - all in one place.

[Live website](#)



Problem

Tracking and analyzing compliance across multiple marketing channels was manual, fragmented, and prone to errors.

Solution

Complily used AI to centralize and automate compliance checks for ads, landing pages, videos, webinars, and sales calls—making the process faster, easier, and more accurate.

What I did

Project understanding

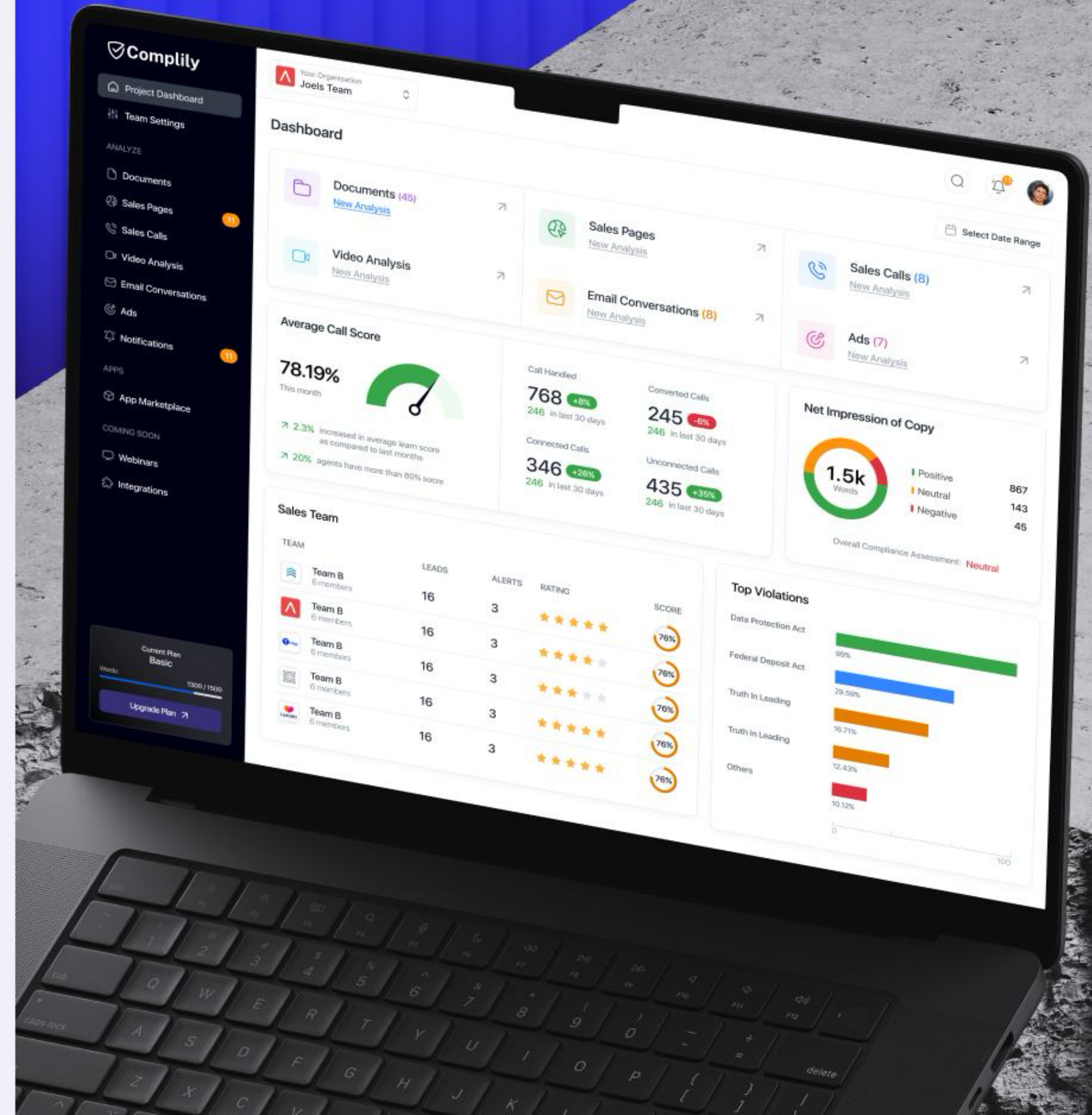
Brainstorming

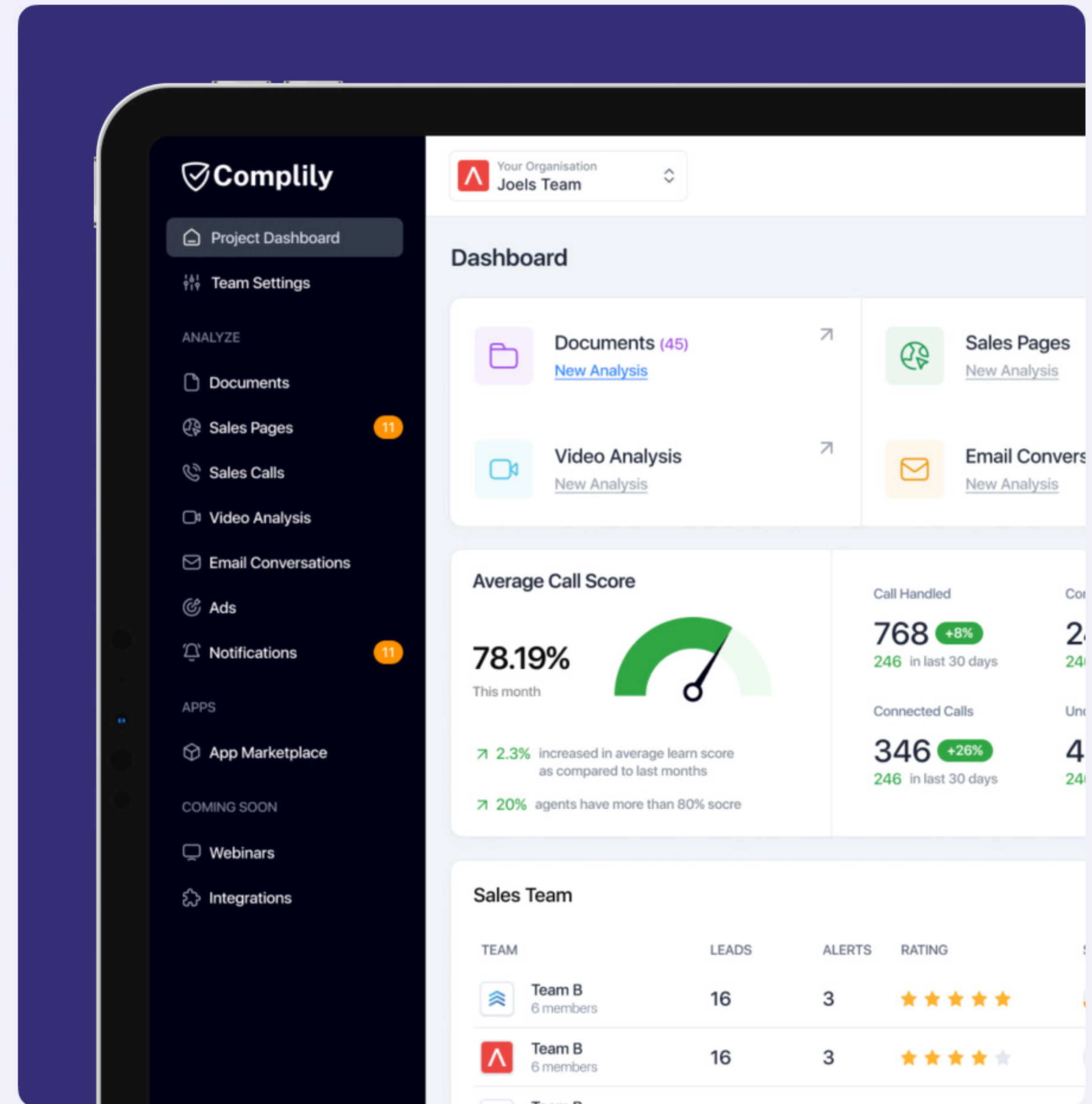
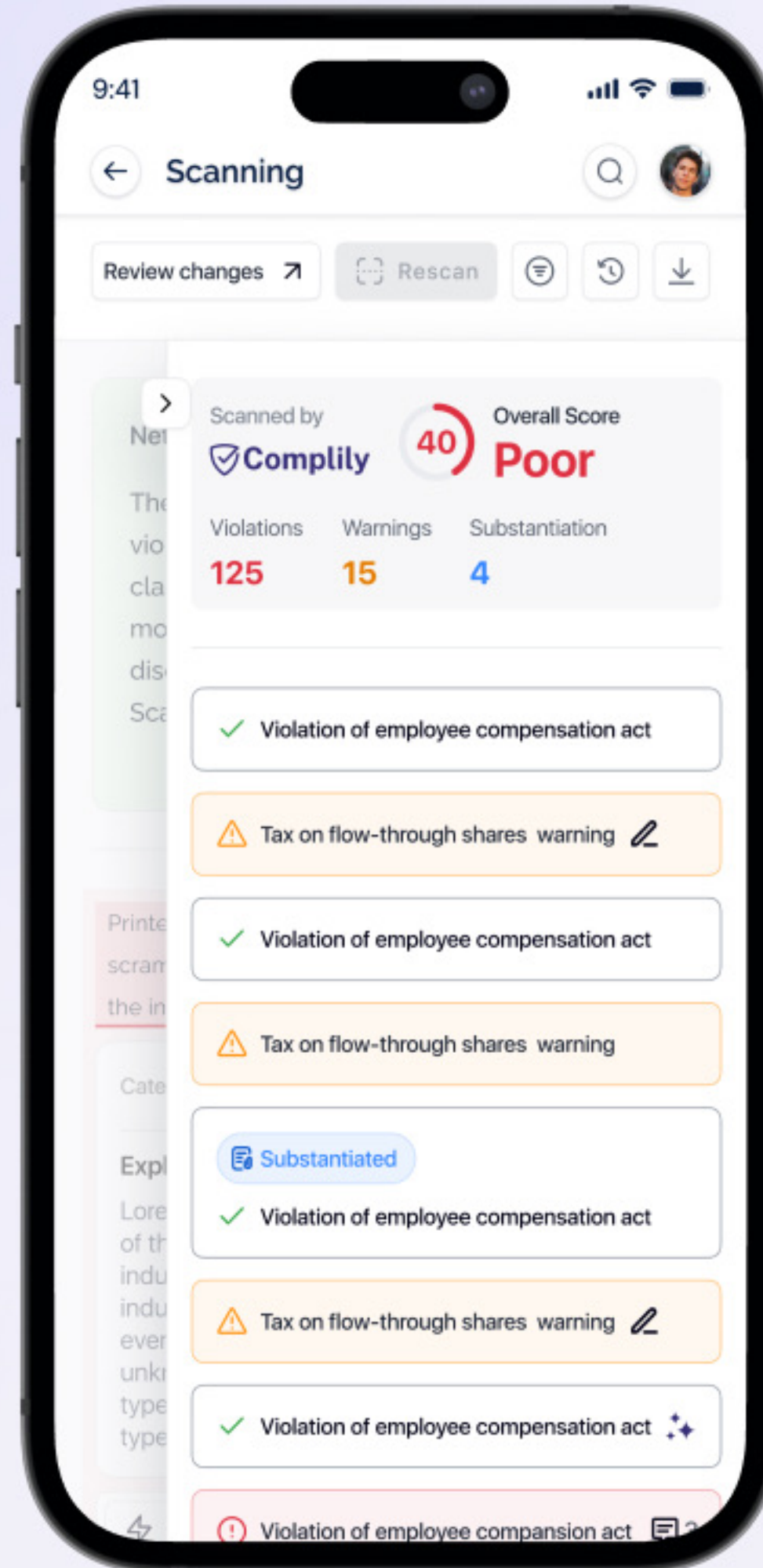
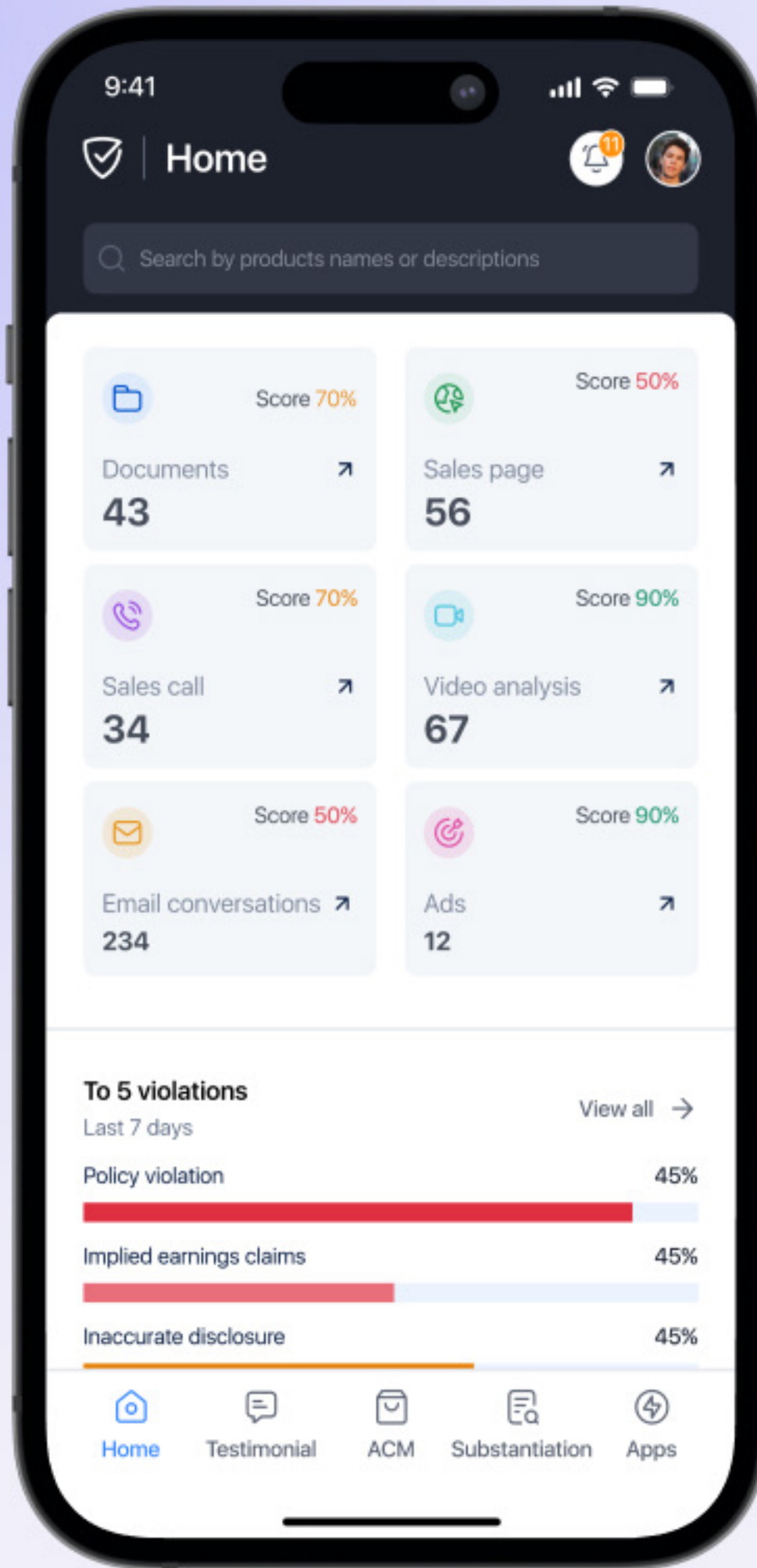
Prototype

SaaS UI

Website

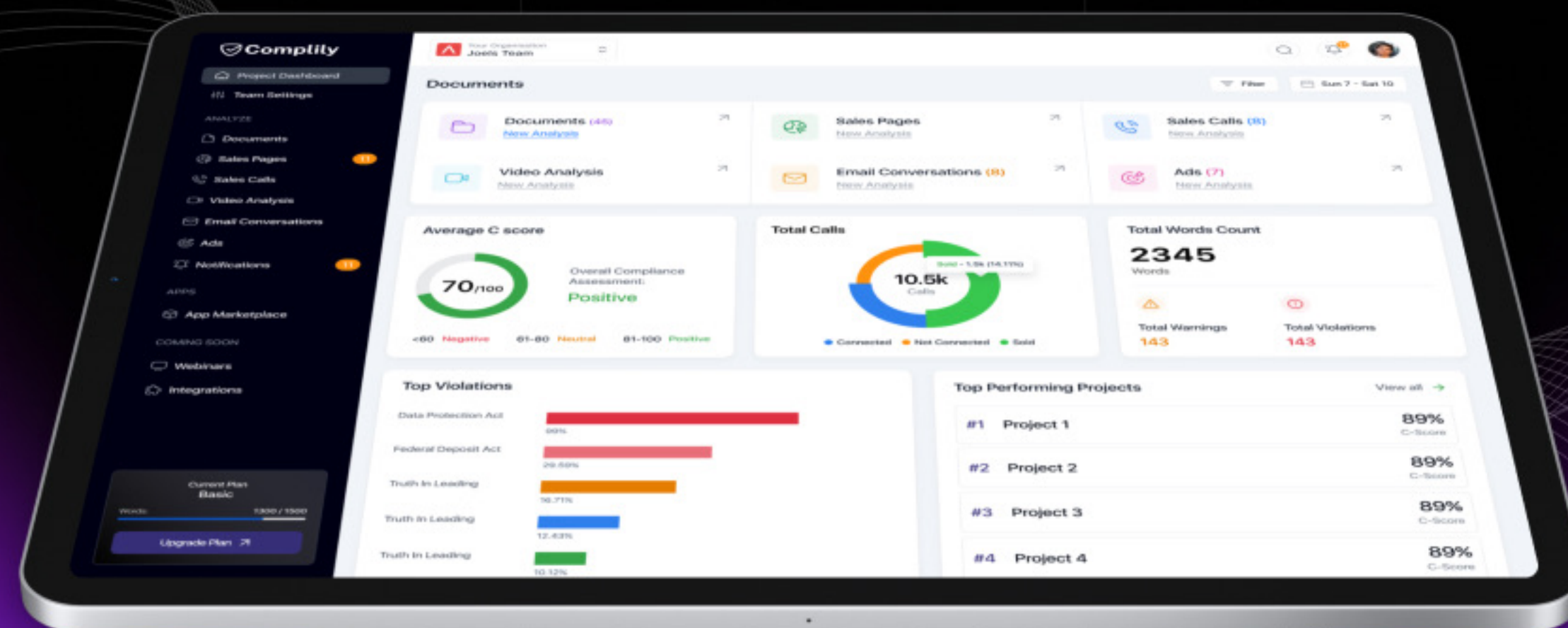
Sales Funnel





More Marketing. Less Lawsuits.

Our A.I. powered compliance platform analyzes and tracks your ads, landing pages, sales videos, webinars & sales calls - all in one place...



FEATURES

What Pieces of Marketing Do We Monitor?



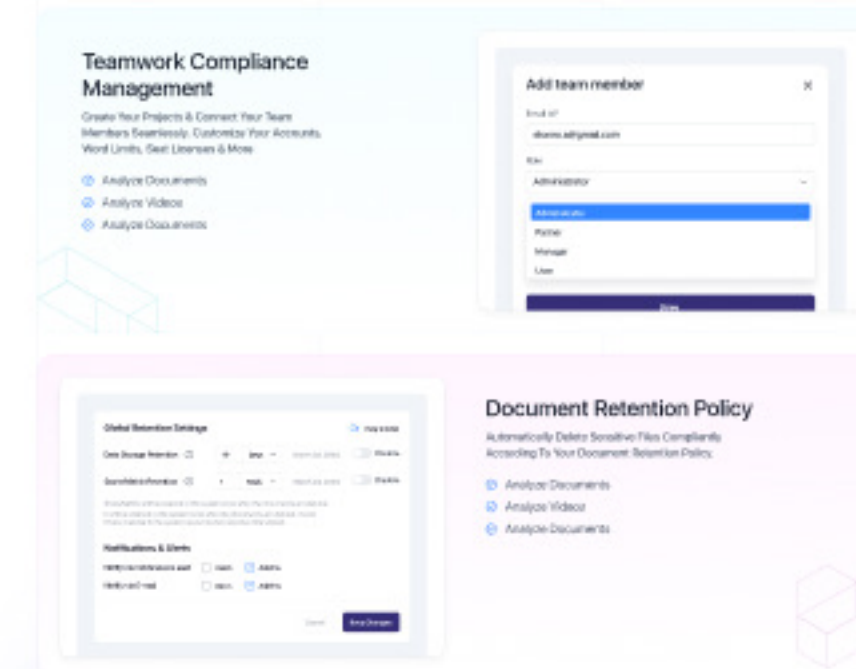
Videos

Easily click to upload all your videos to the Comply platform.



Emails

Stop worrying about what's said on emails between your team and potential clients, investors, etc.



INTEGRATIONS

Seamlessly integrated with all tools

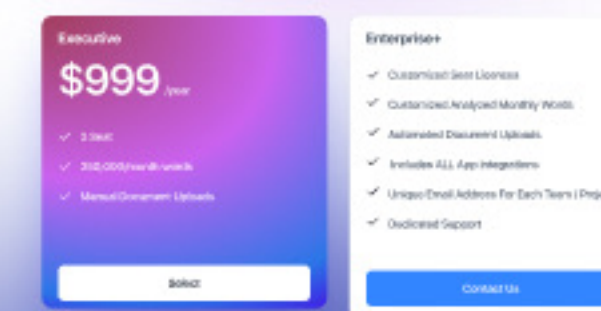
Powerful, self-serve product and growth analytics to help you convert, engage, and retain more users. Trusted by over 4,000 startups.



PRICING

How To Get Started...

Powerful, self-serve product and growth analytics to help you convert, engage, and retain more users. Trusted by over 4,000 startups.



Still thinking about it?

Sign up for our newsletter and get 10% off your next purchase.

Enter your email Subscribe



SAAS APP

Live event management platform

Uchop transforms live event footage into engaging short-form videos, enabling brands to effectively share their stories and connect with audiences across various digital platforms.

[Live project](#)



Problem

Brands had difficulty repurposing live event footage into content that engages digital audiences.

Solution

Uchop turned raw event footage into impactful short-form videos, helping brands tell their stories and boost engagement across digital platforms.

What I did

Project understanding

Brainstorming

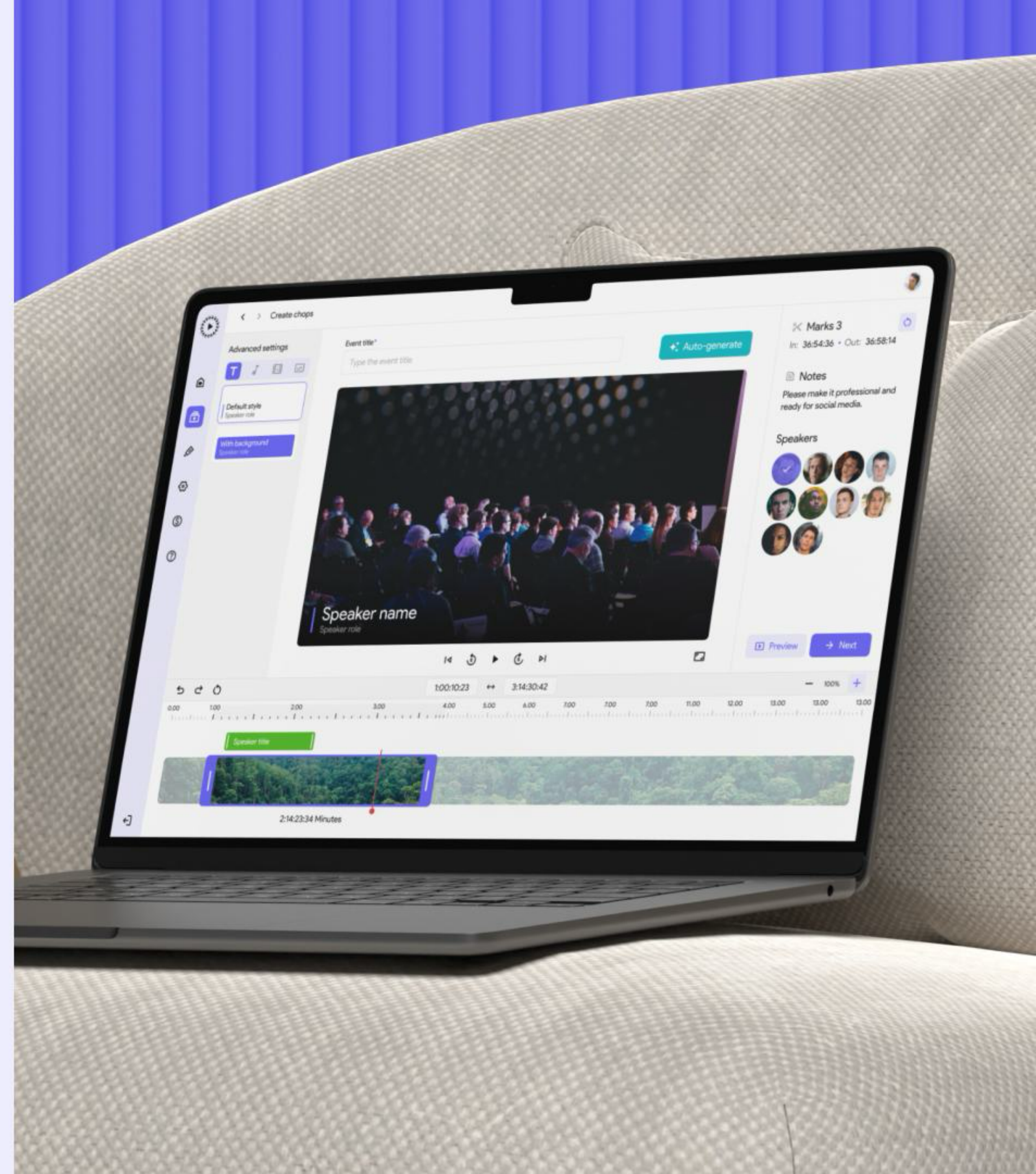
UX Consultation

Prototype

Branding

SaaS app

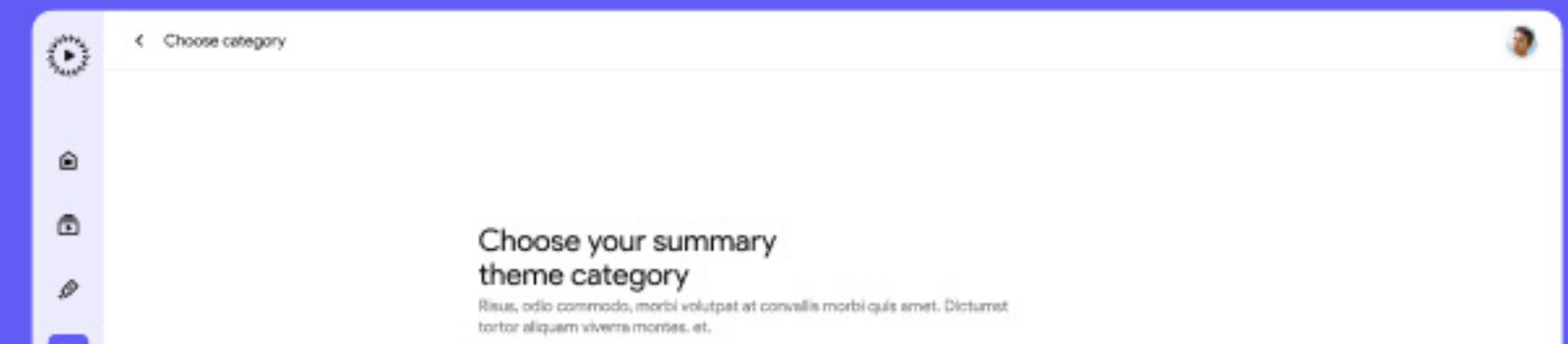
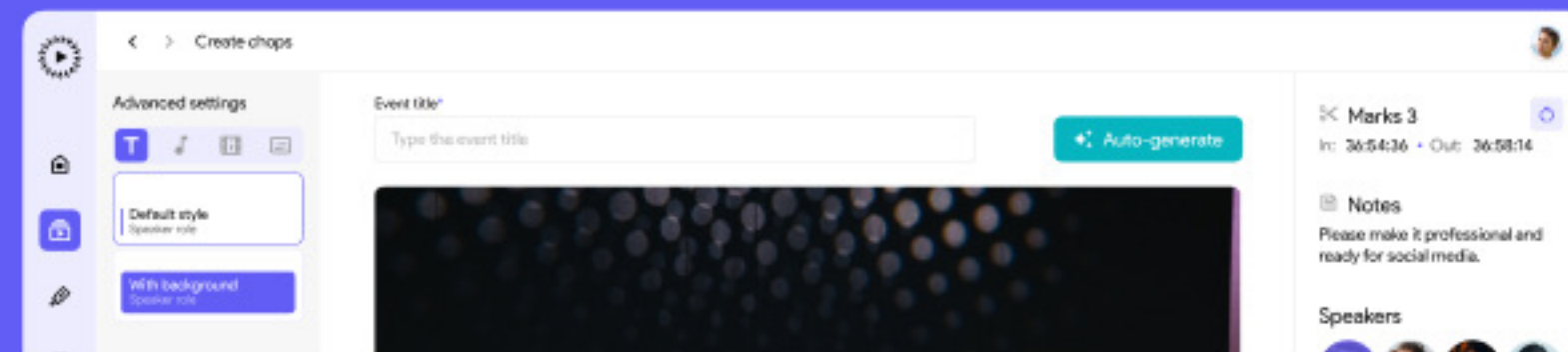
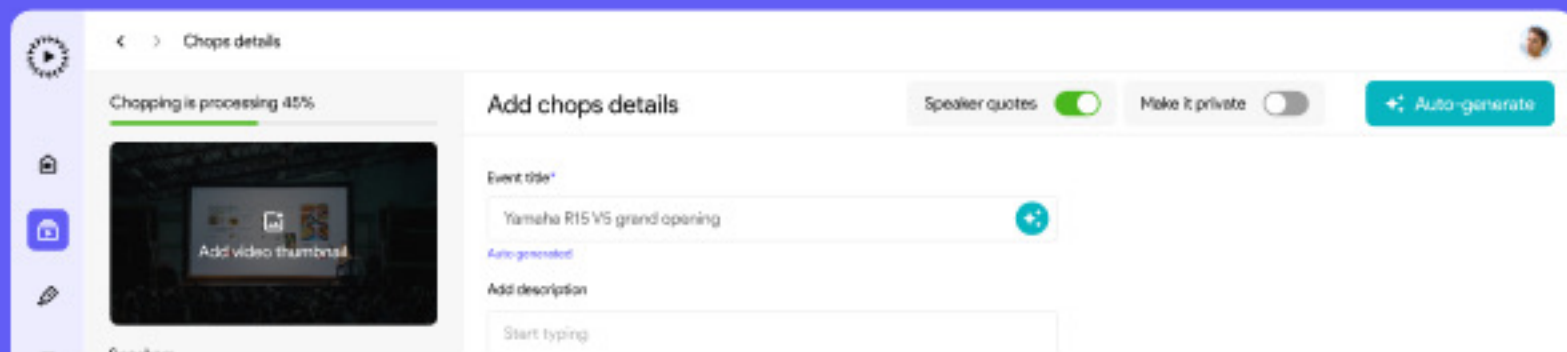
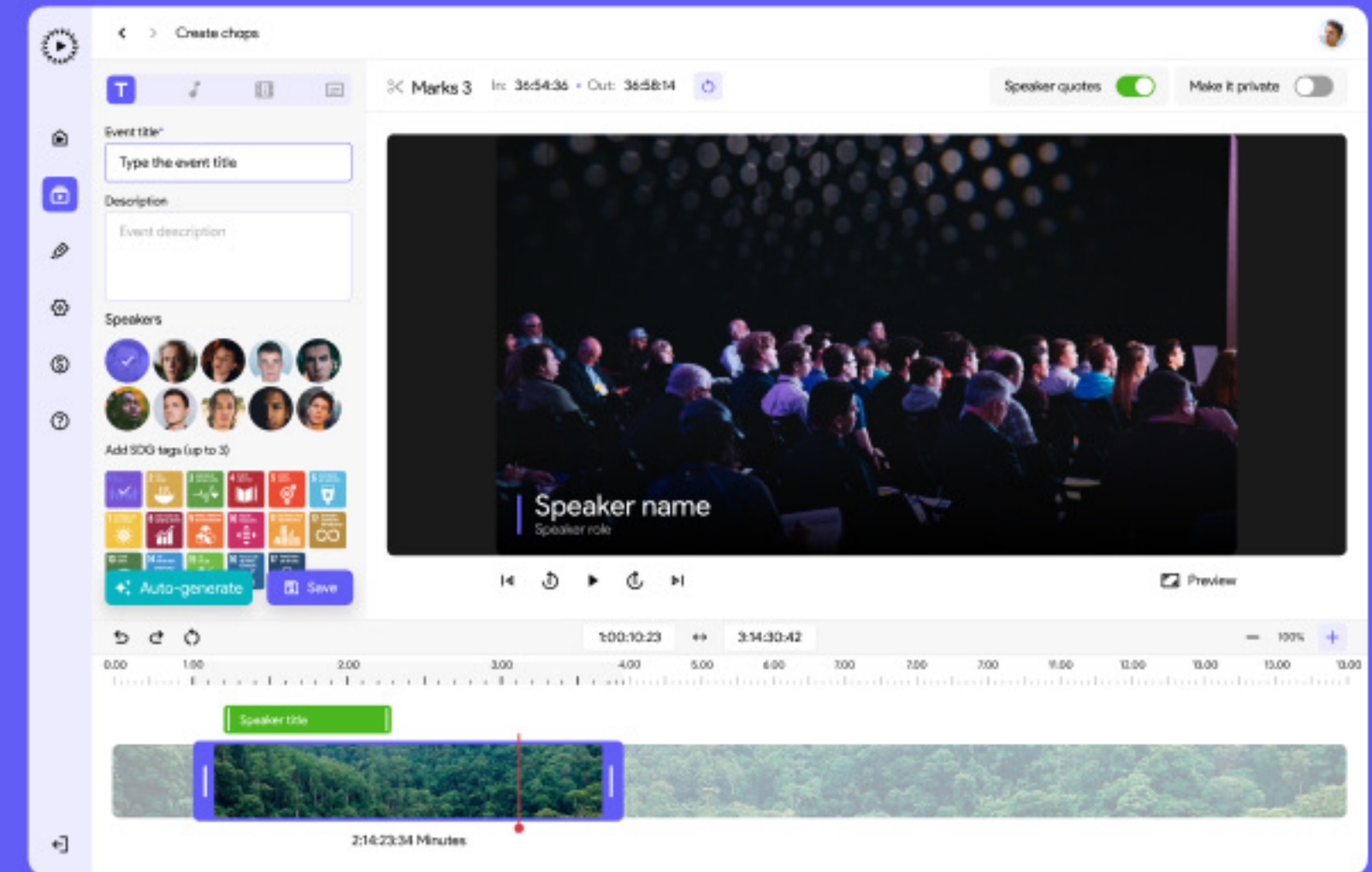
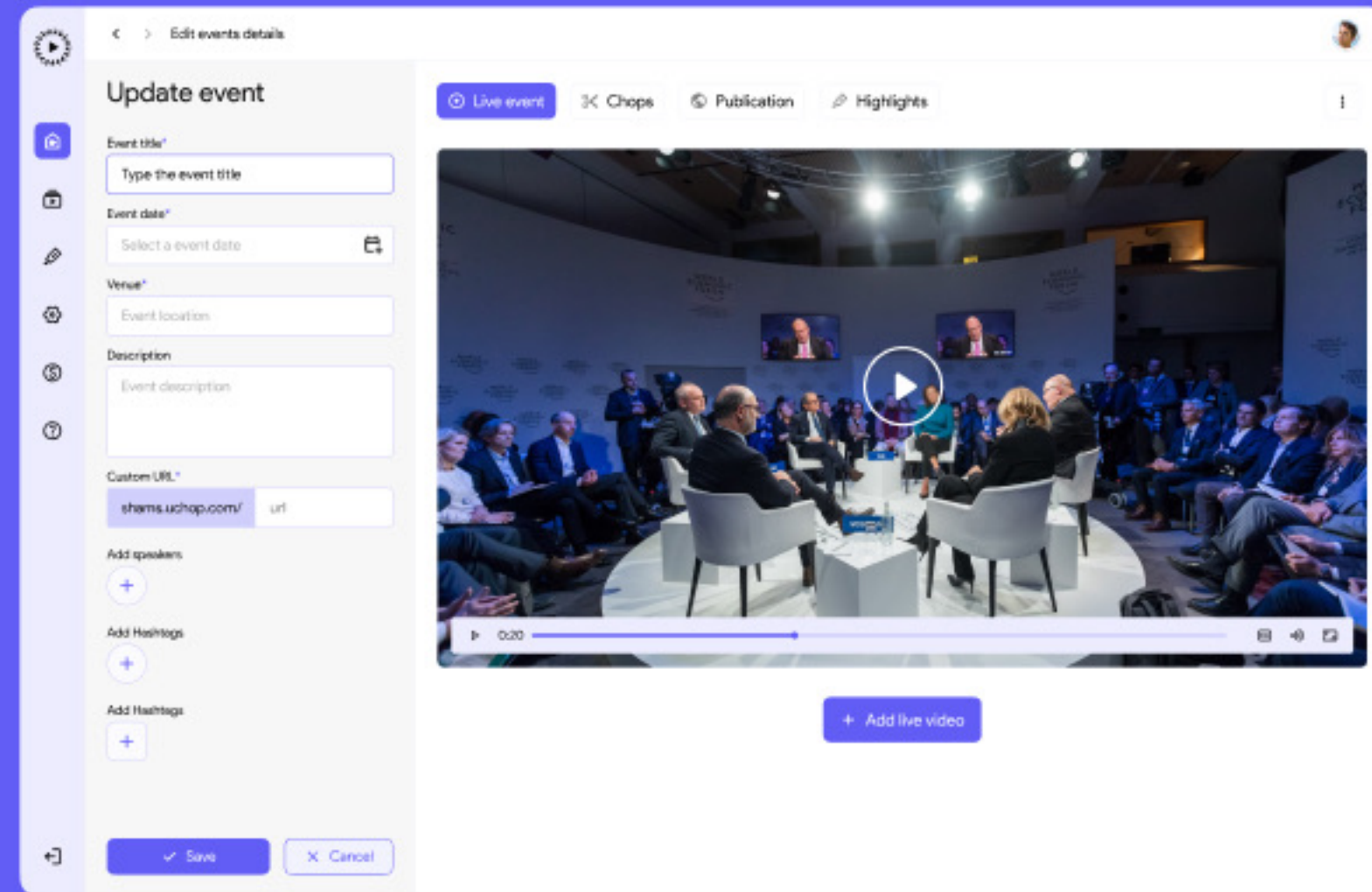
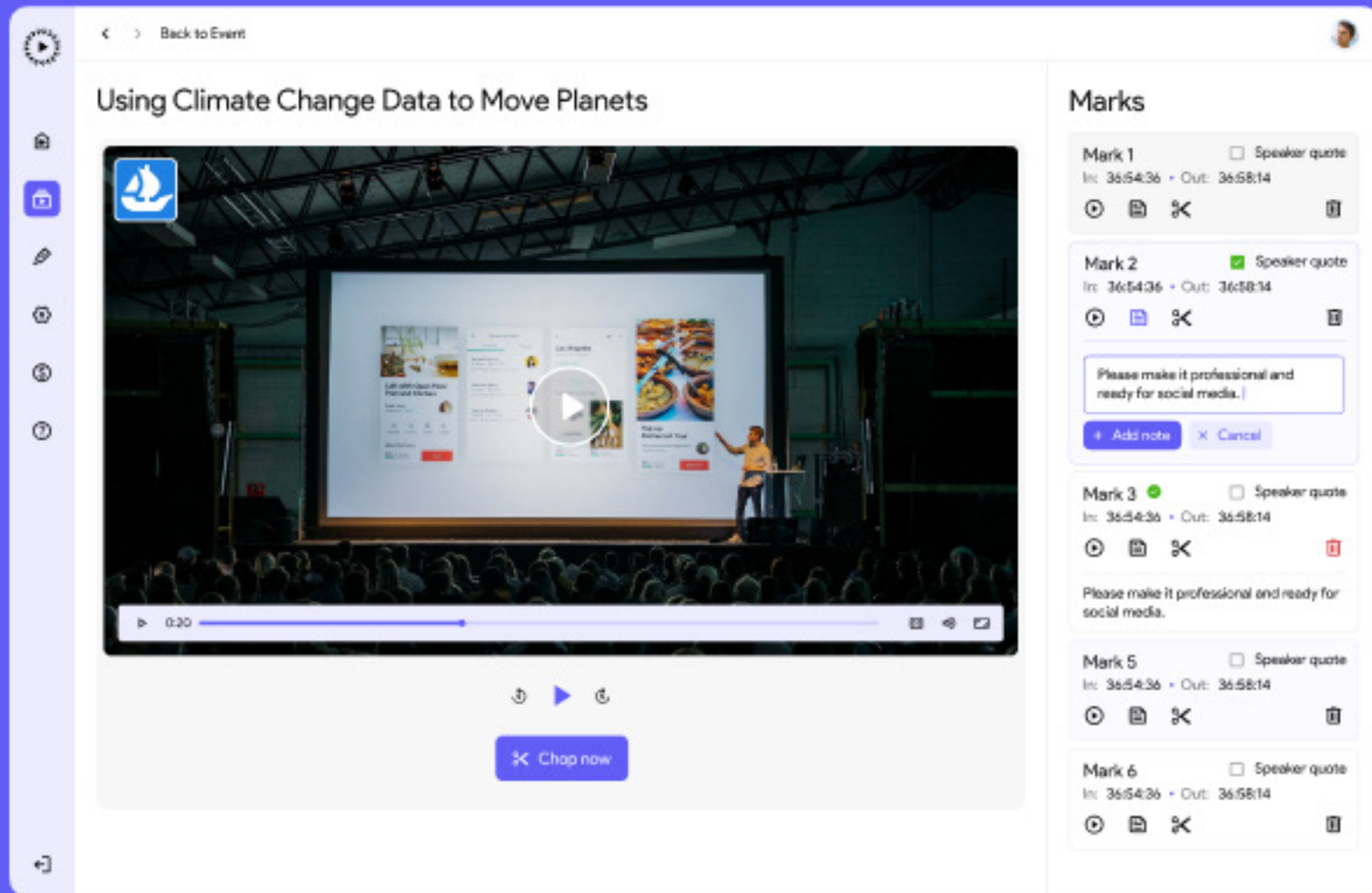
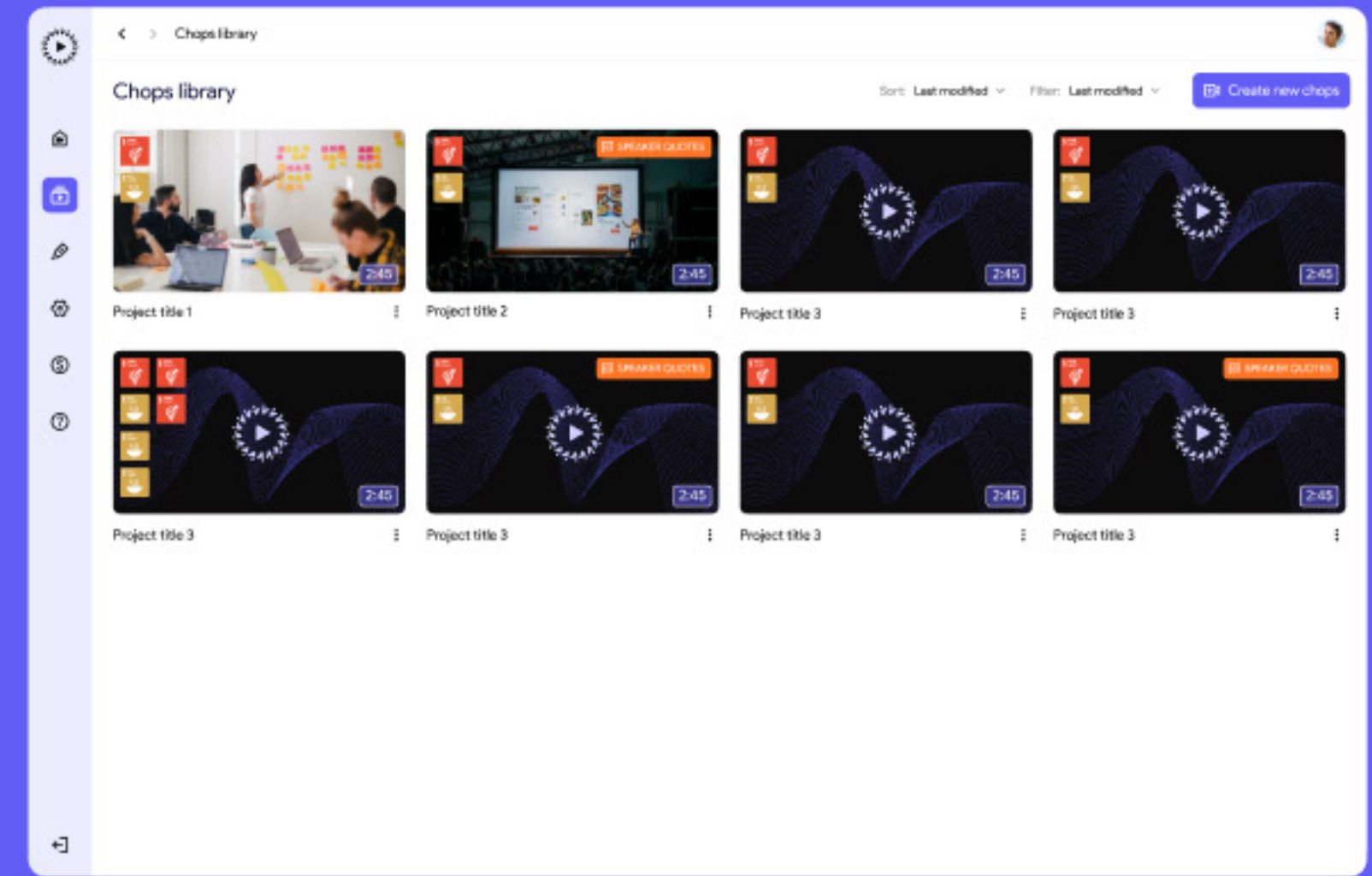
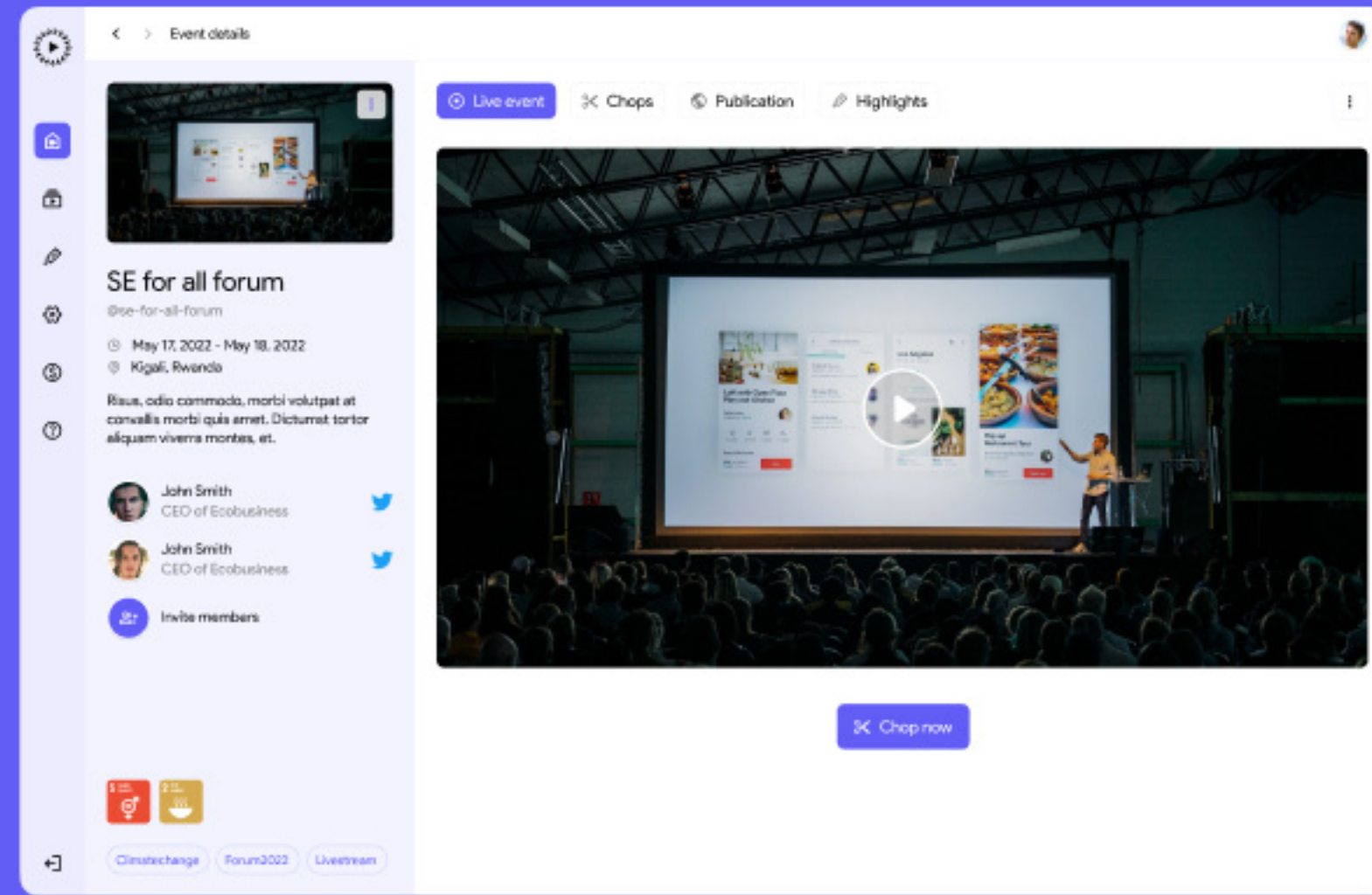
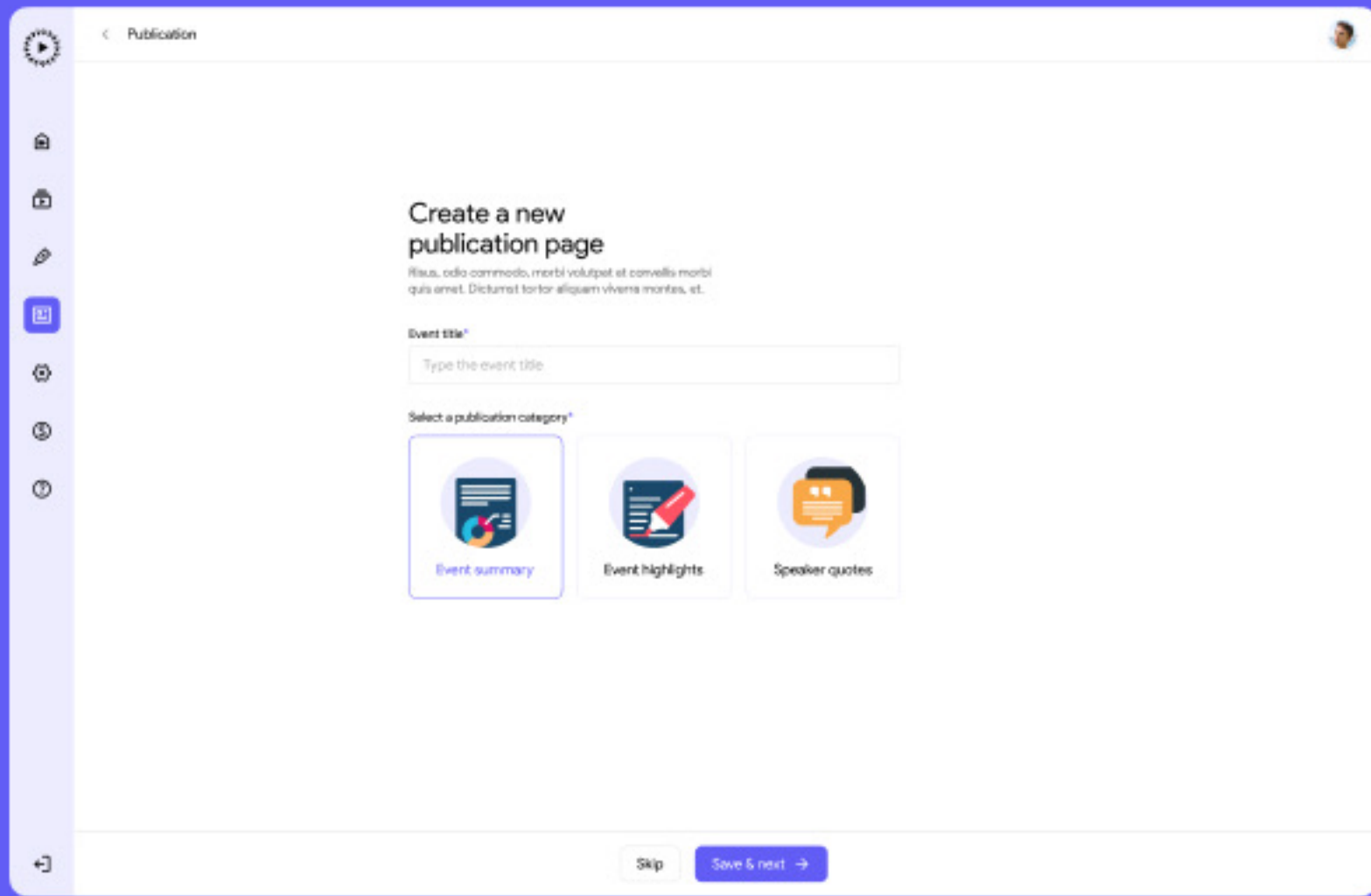
Website

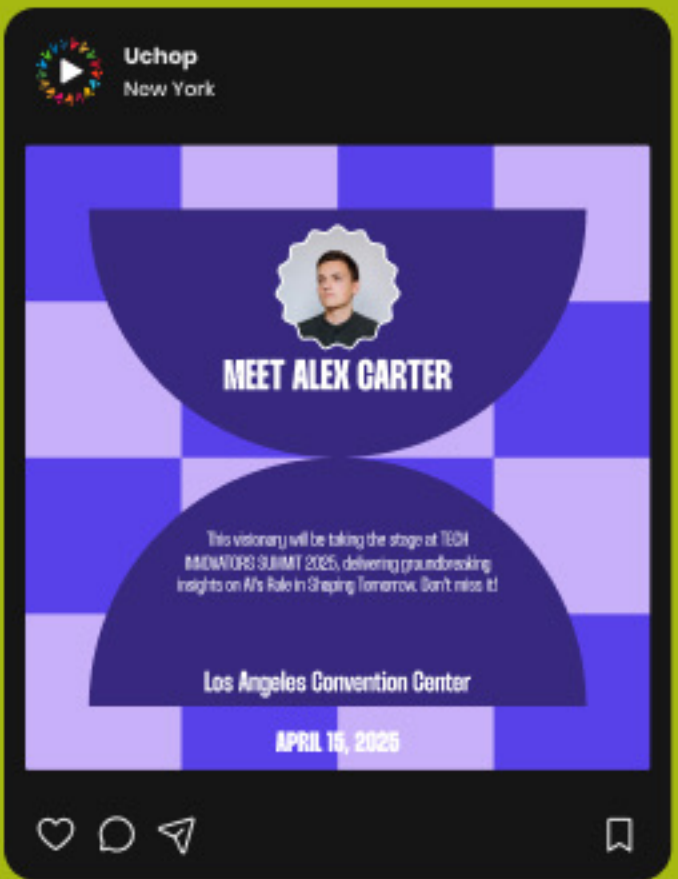
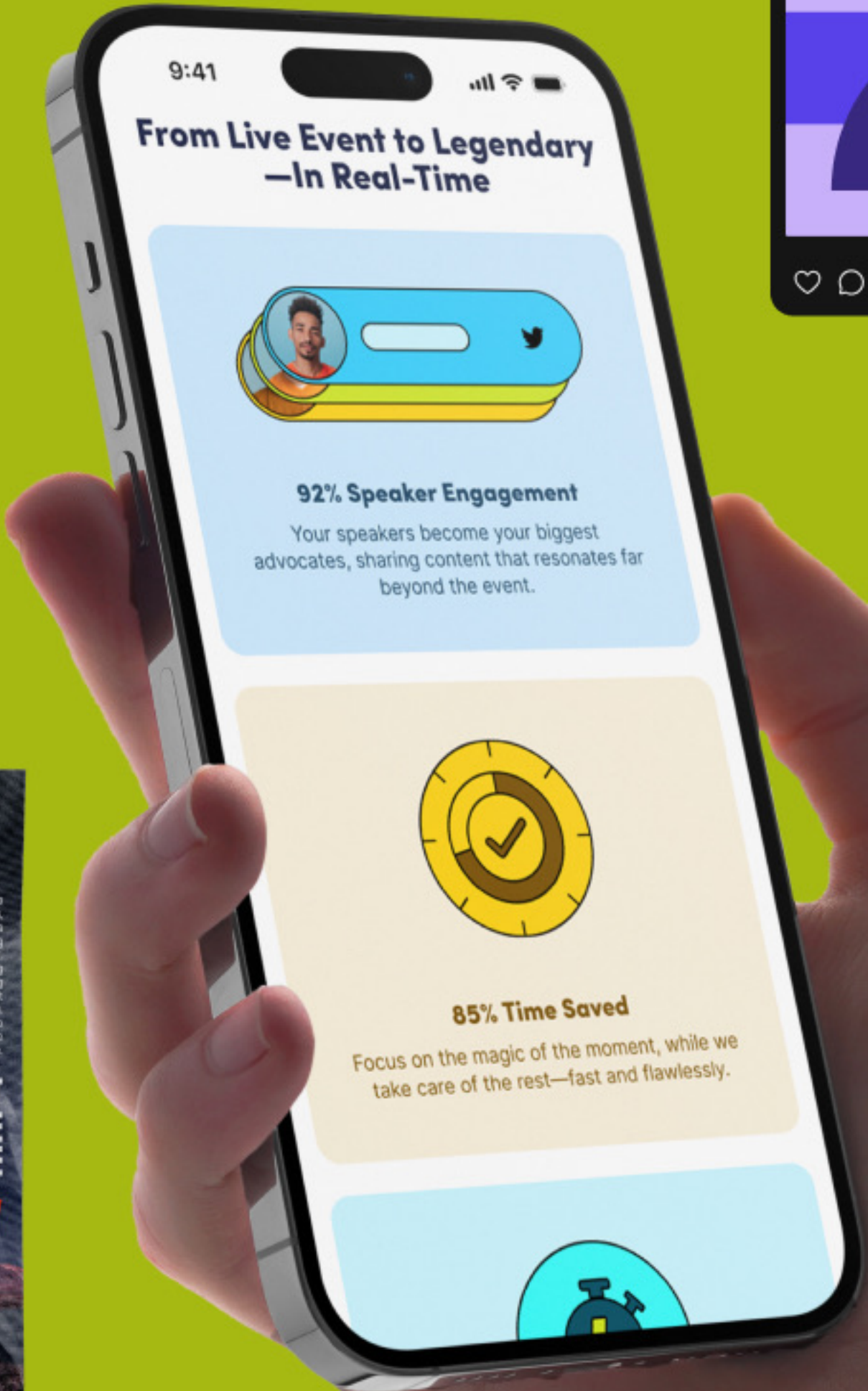
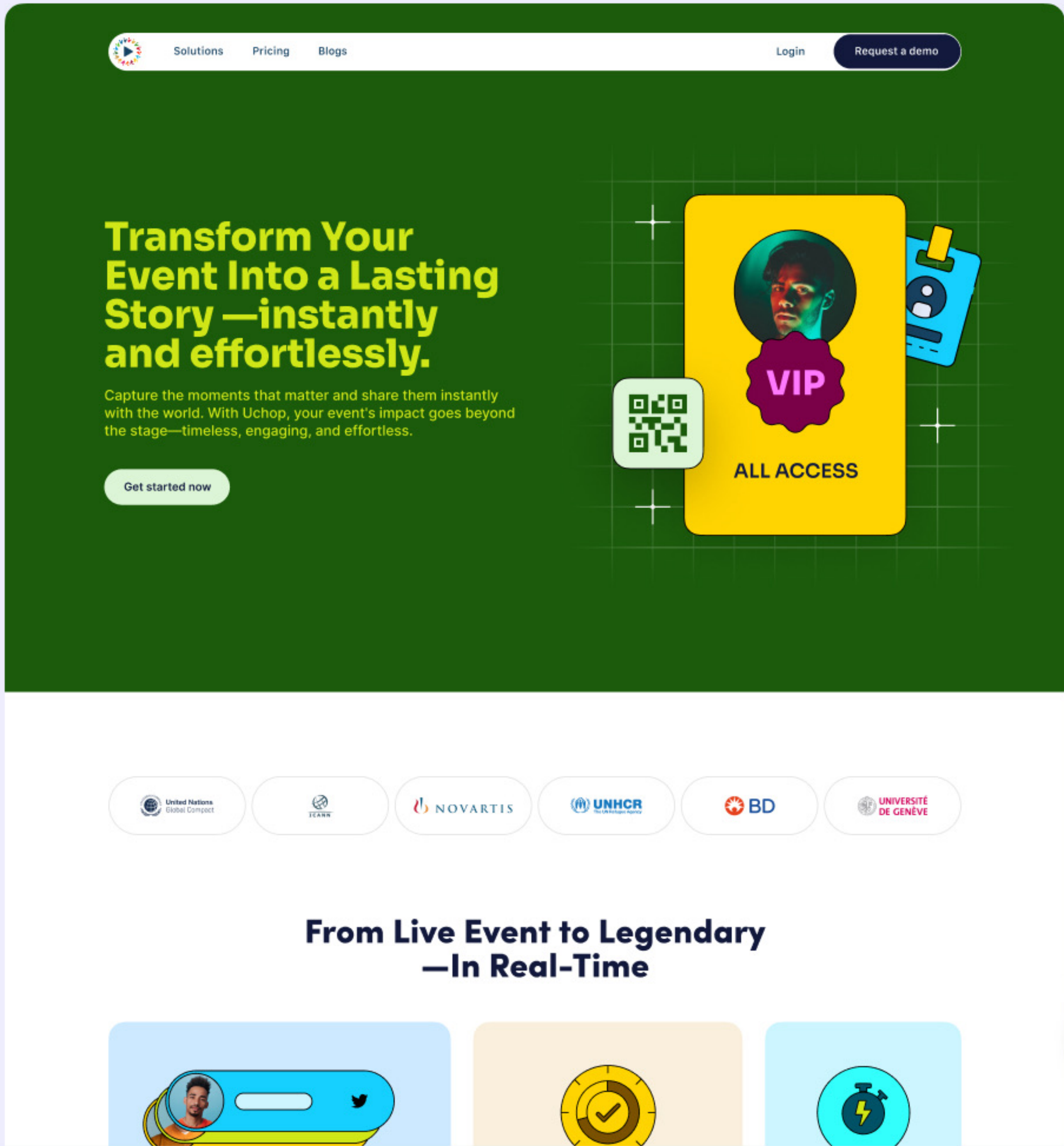


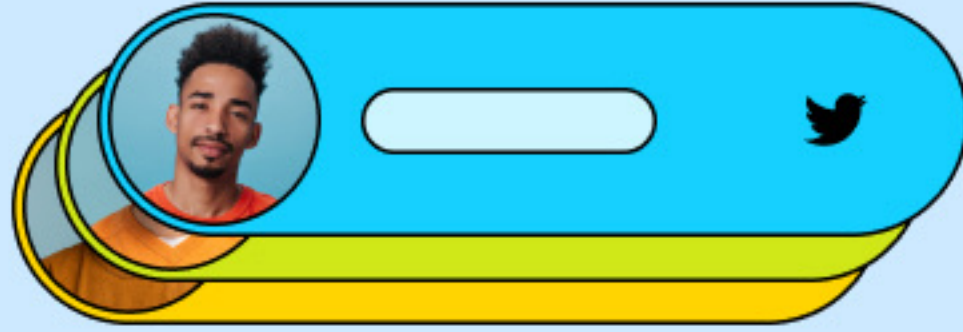
uchop

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92% Speaker Engagement

Your speakers become your biggest advocates, sharing content that resonates far beyond the event.



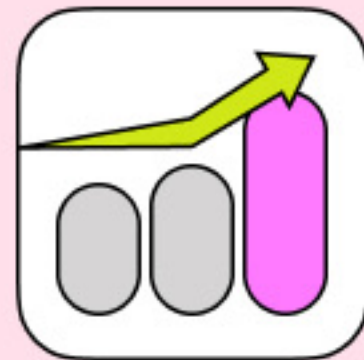
85% Time Saved

Focus on the magic of the moment, while we take care of the rest—fast and flawlessly.



76 Seconds

The perfect clip length to captivate and keep your audience engaged.



25x Engagement

Watch your event's reach multiply, with bite-sized stories that keep audiences hooked.



Plant a Tree

Every highlight counts—literally. For every story we create, we plant a tree through Seedballs Kenya.



Ride With Confidence, Joy & Company.

Scoozer is a 4-wheel, 2-seat electric scooter that offers convenience and enjoyment for a day at the mall. It is perfect for individuals who need to move from one store to another, store their shopping bags, take a break from shopping, or simply enjoy a ride with a companion.

[Live website](#)

Problem

Shoppers, especially those needing mobility support, struggled with moving around malls comfortably while carrying bags or taking breaks.

Solution

Scoozer provided a 4-wheel, 2-seat electric scooter designed for comfort, storage, and shared rides—making mall visits easier, more enjoyable, and stress-free.

What I did

Project understanding

Brainstorming

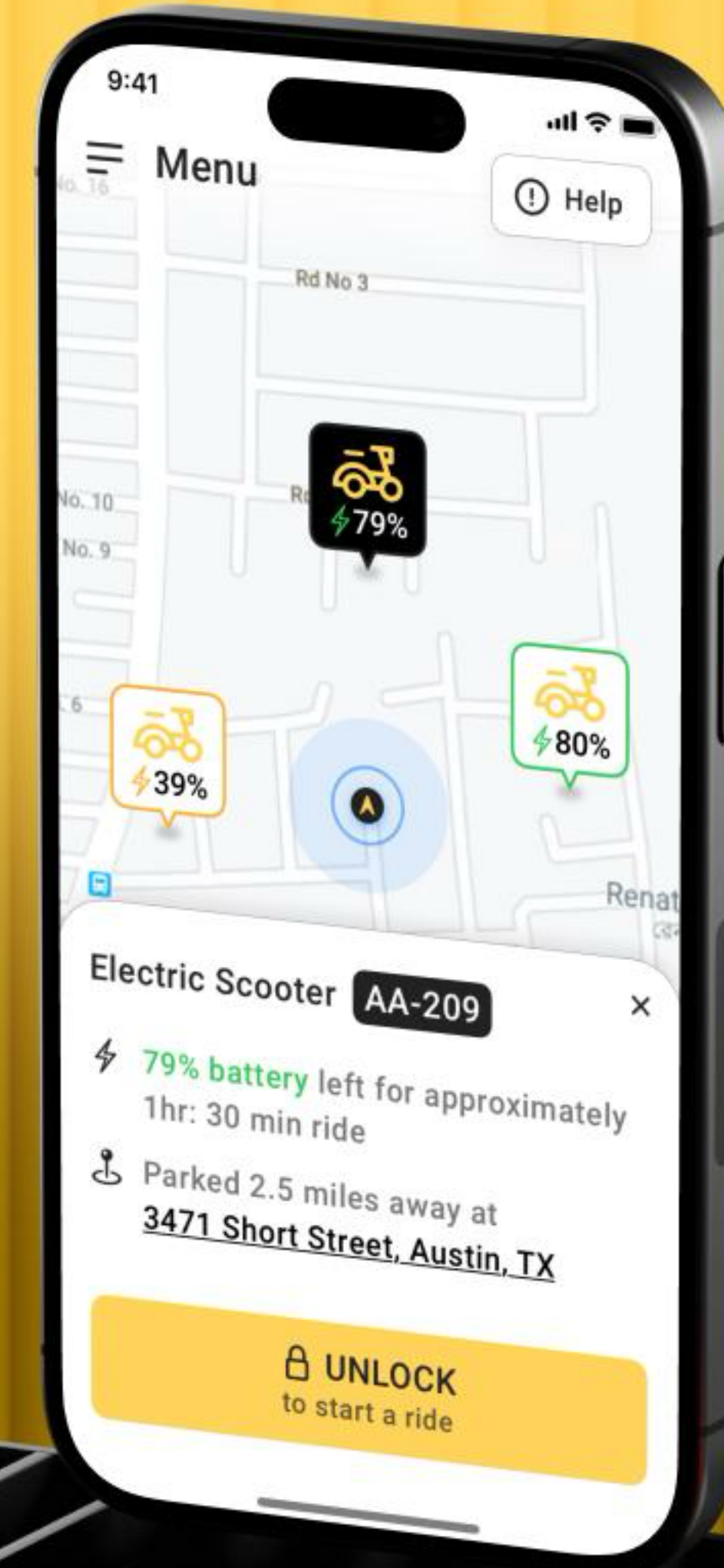
Prototype

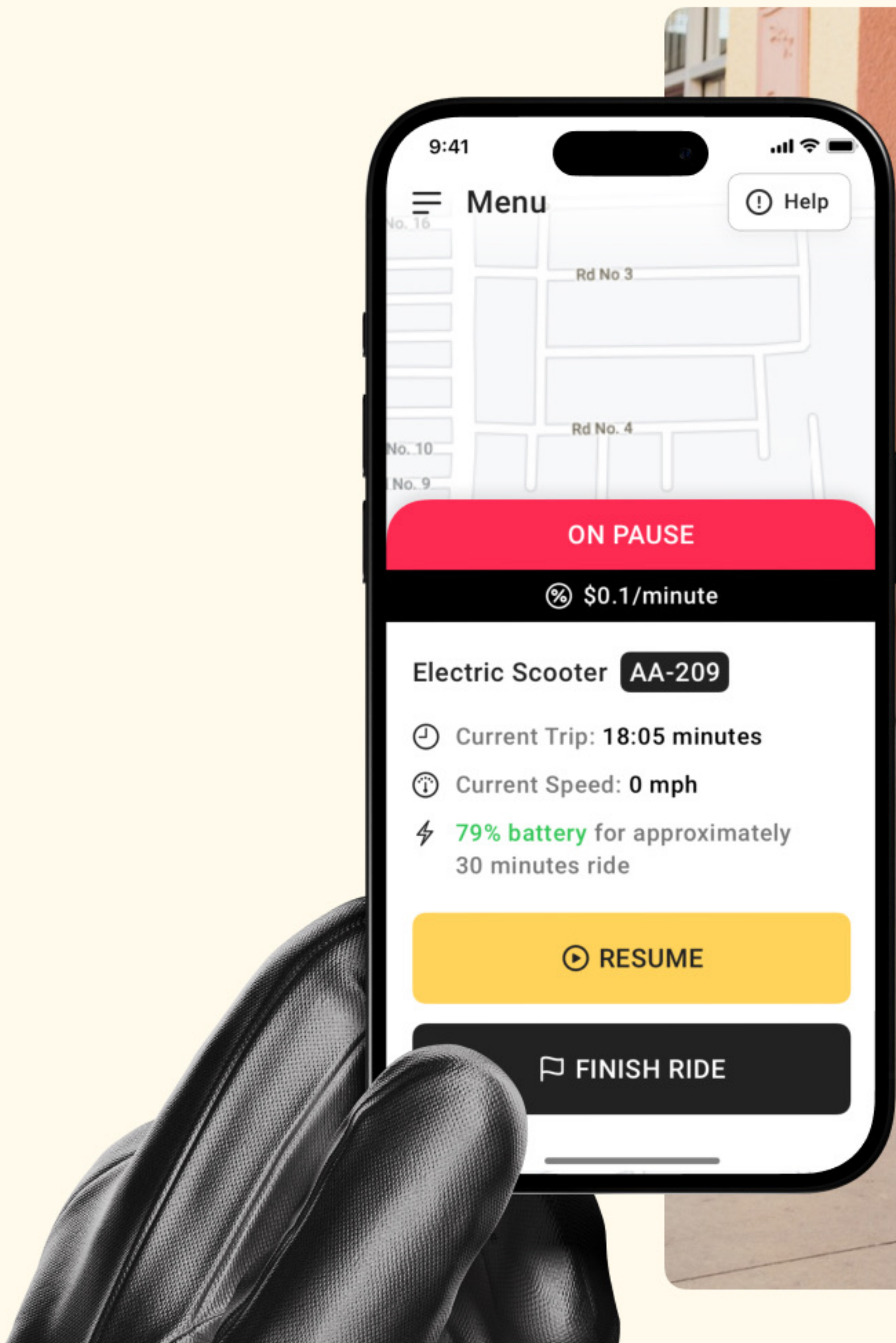
Branding

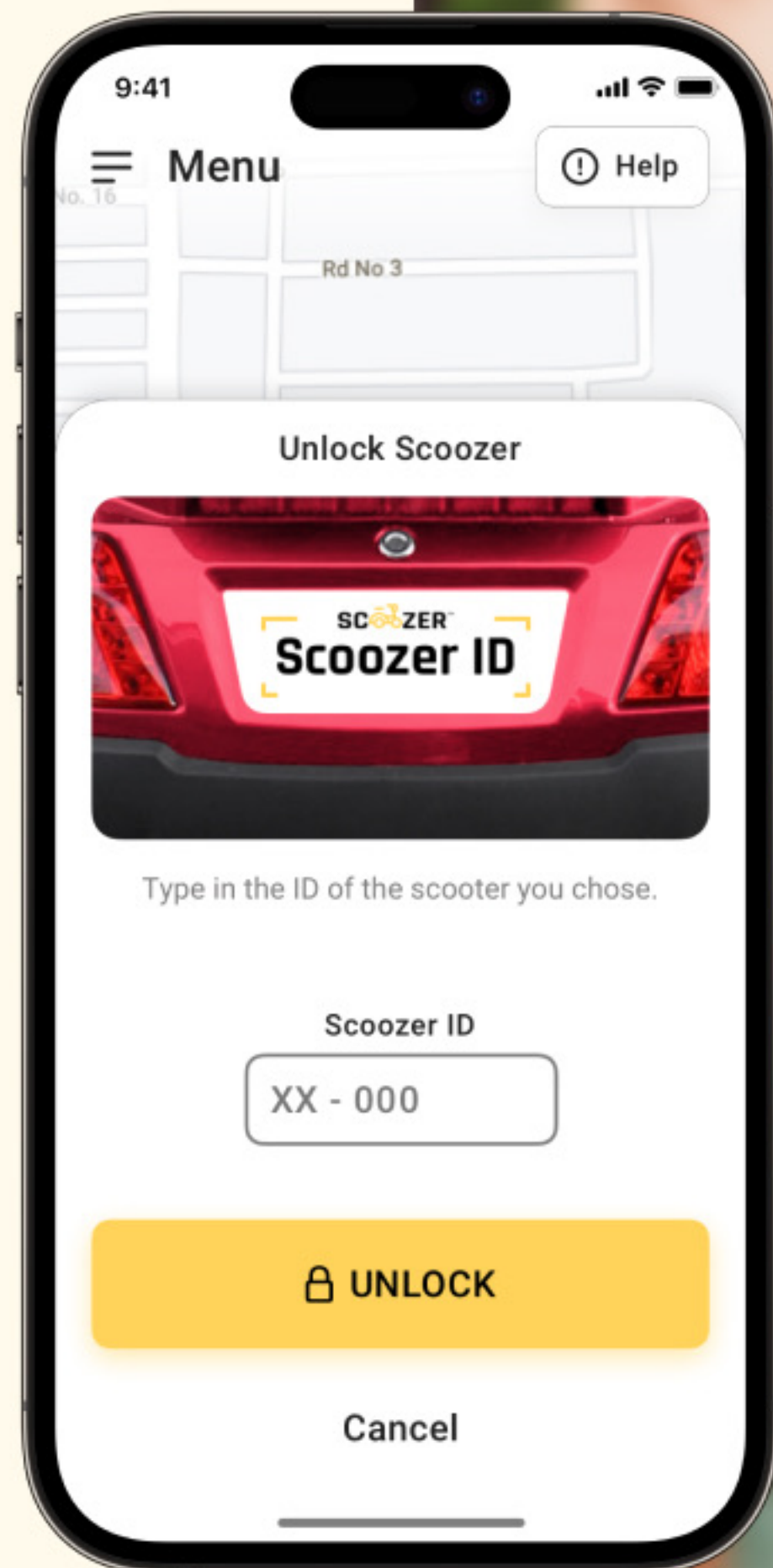
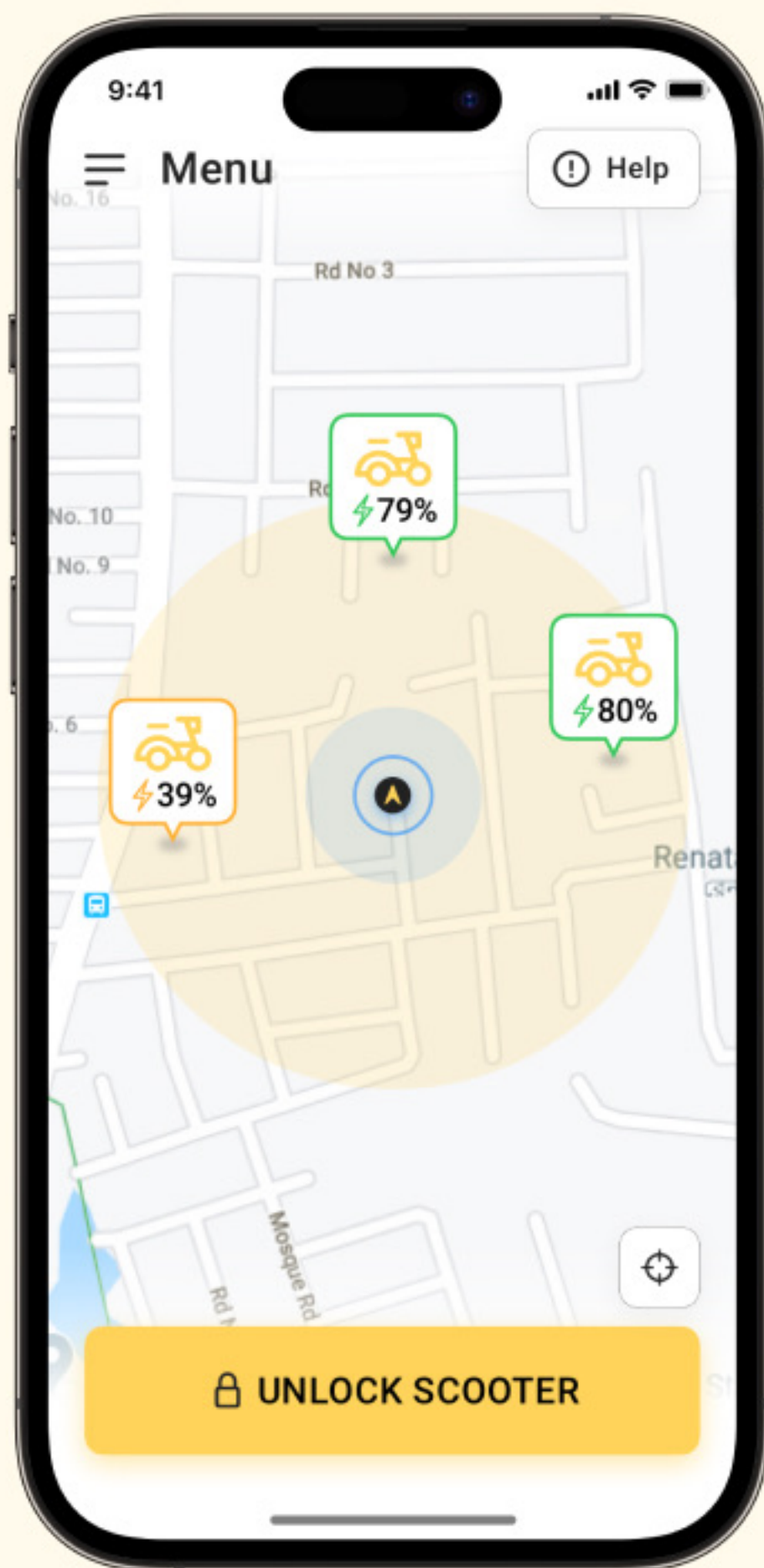
Mobile app

Website

Marketing material







Shopping + Scooter Riding = Fun, Convenience & Comfort

Book a Scoozer at La Plaza mall for a unique shopping experience with a powerful and stable scooter.

[LEARN MORE](#)

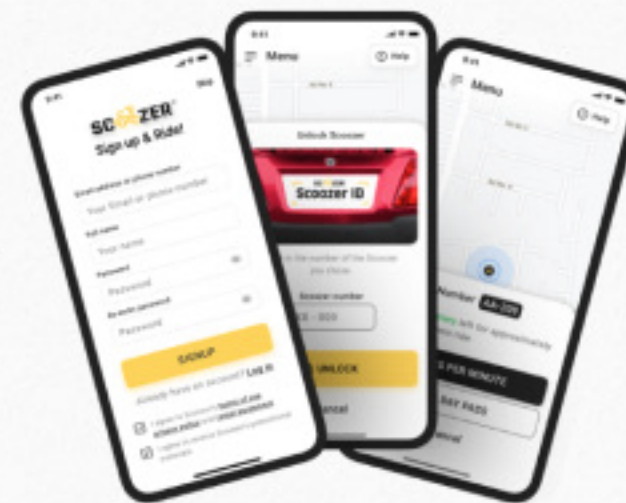
Fun, electric and stable!

Scoozer is a 4-wheel 2-seat electric scooter that's perfect for a day at the mall whether you need to move from one store to another, store your shopping bags, take a break from shopping or just enjoy the ride with your company.

How Scoozer Works

- 1 Download the Scoozer app and create an account
- 2 Choose and unlock a Scoozer by typing in the ID of the scooter you want to ride
- 3 Choose your plan and begin your ride

Need help booking? Ask one of our representatives at a Scoozer parking station.



Scoozer Pricing.

Ride on the go or book it for the full day. All from your app.

\$1

To Unlock

\$0.35

Per Minute

\$29

Day Pass

SAFE, FUN, RELIABLE & POWERFUL

Learn more about your Scoozer.

©2016 Scoozer

Shopping + Scooter Riding = Fun, Convenience & Comfort

Book a Scoozer at La Plaza mall for a unique shopping experience with a powerful and stable scooter.

[LEARN MORE](#)

MOBILE APP

Luxurious Tea Store

The Tea Story is a Singapore based tea company since 2017. They are offering lots of different type o tea flavour along with tea accessories.

[Live website](#)



Problem

The Tea Story had a diverse range of teas and accessories but lacked a distinct brand experience to stand out in a competitive market.

Solution

I helped showcase their variety through a refined visual identity and user-friendly design that highlighted flavor, culture, and premium tea moments.

What I did

Project understanding

Website

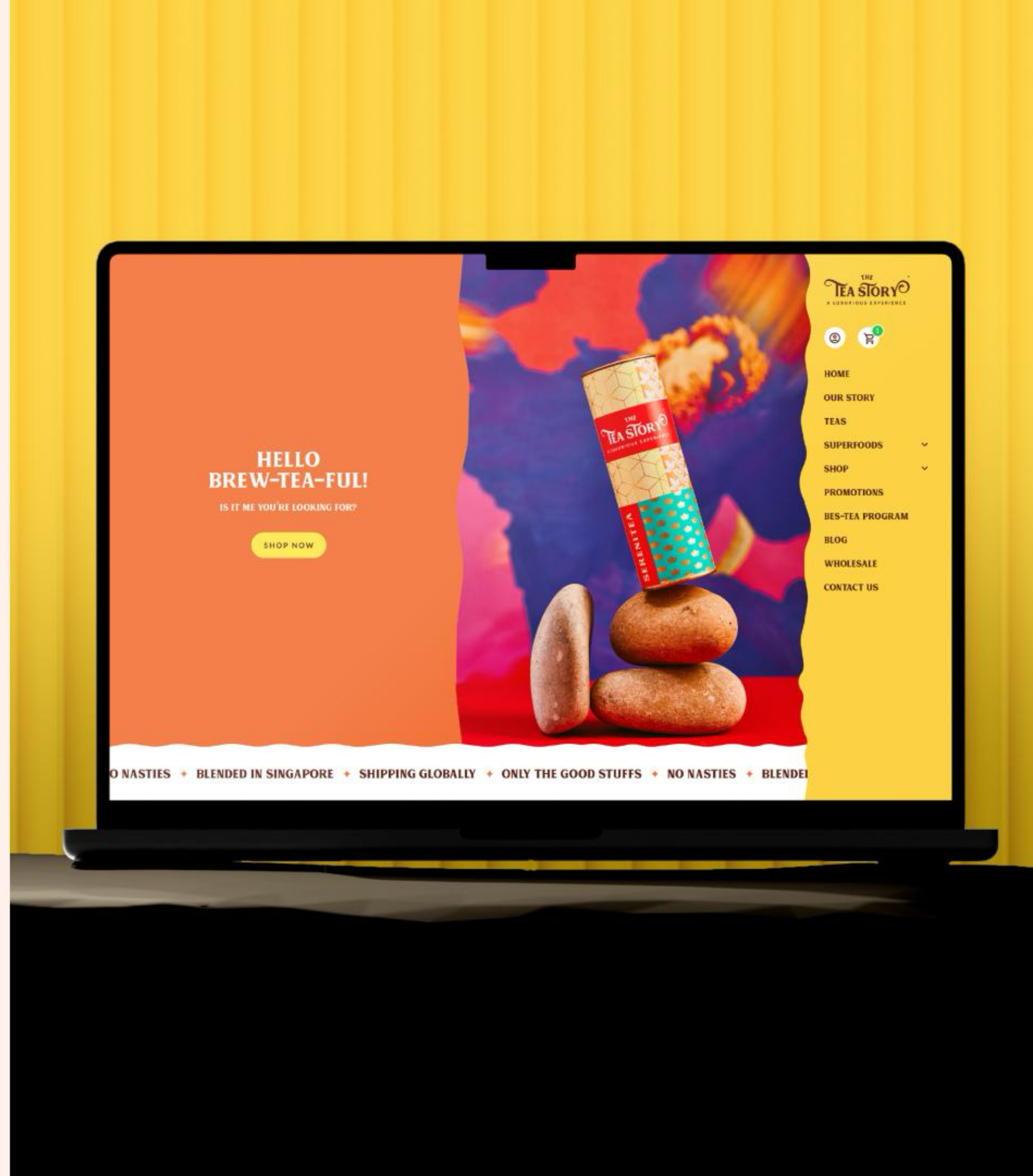
Development

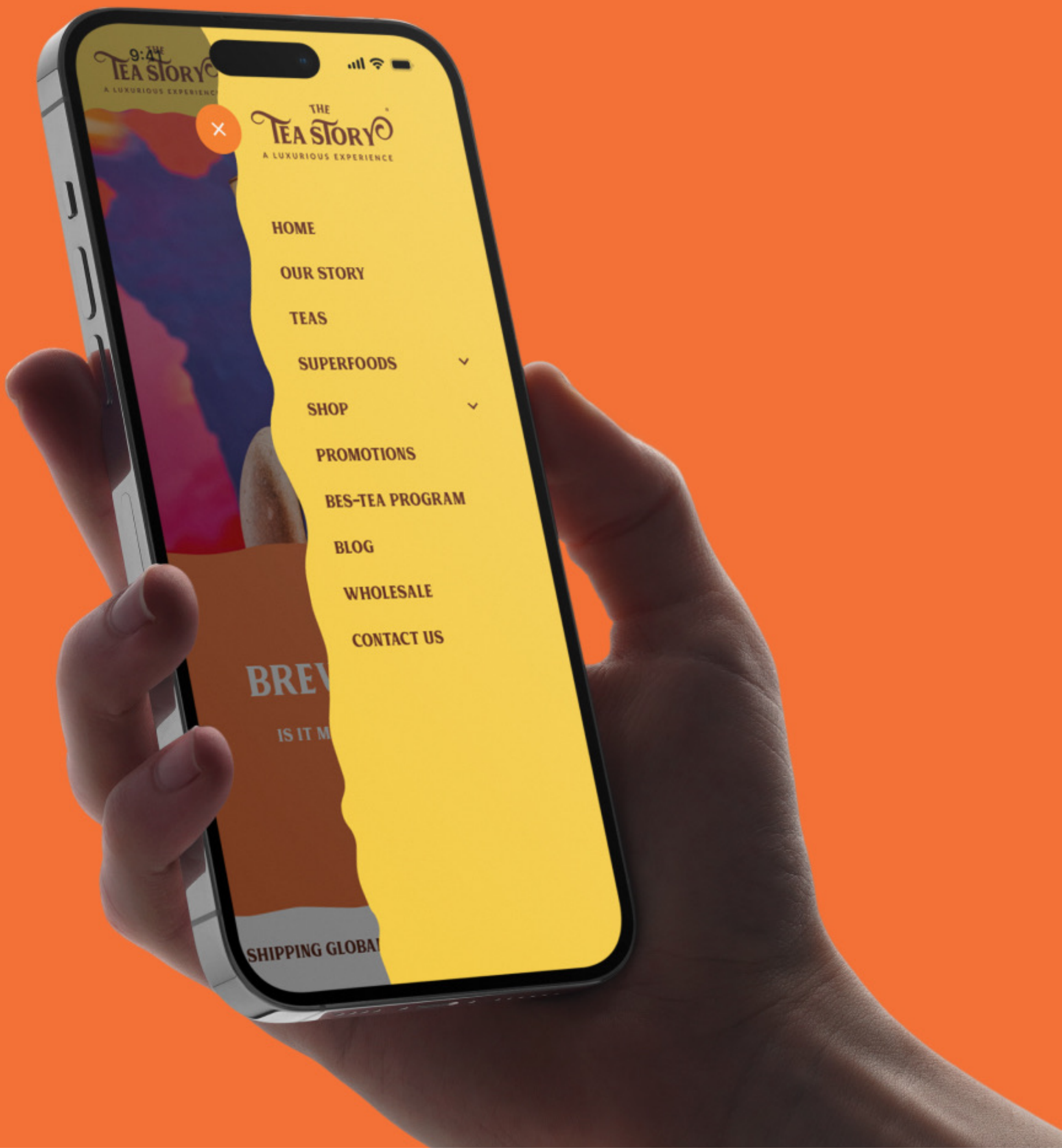
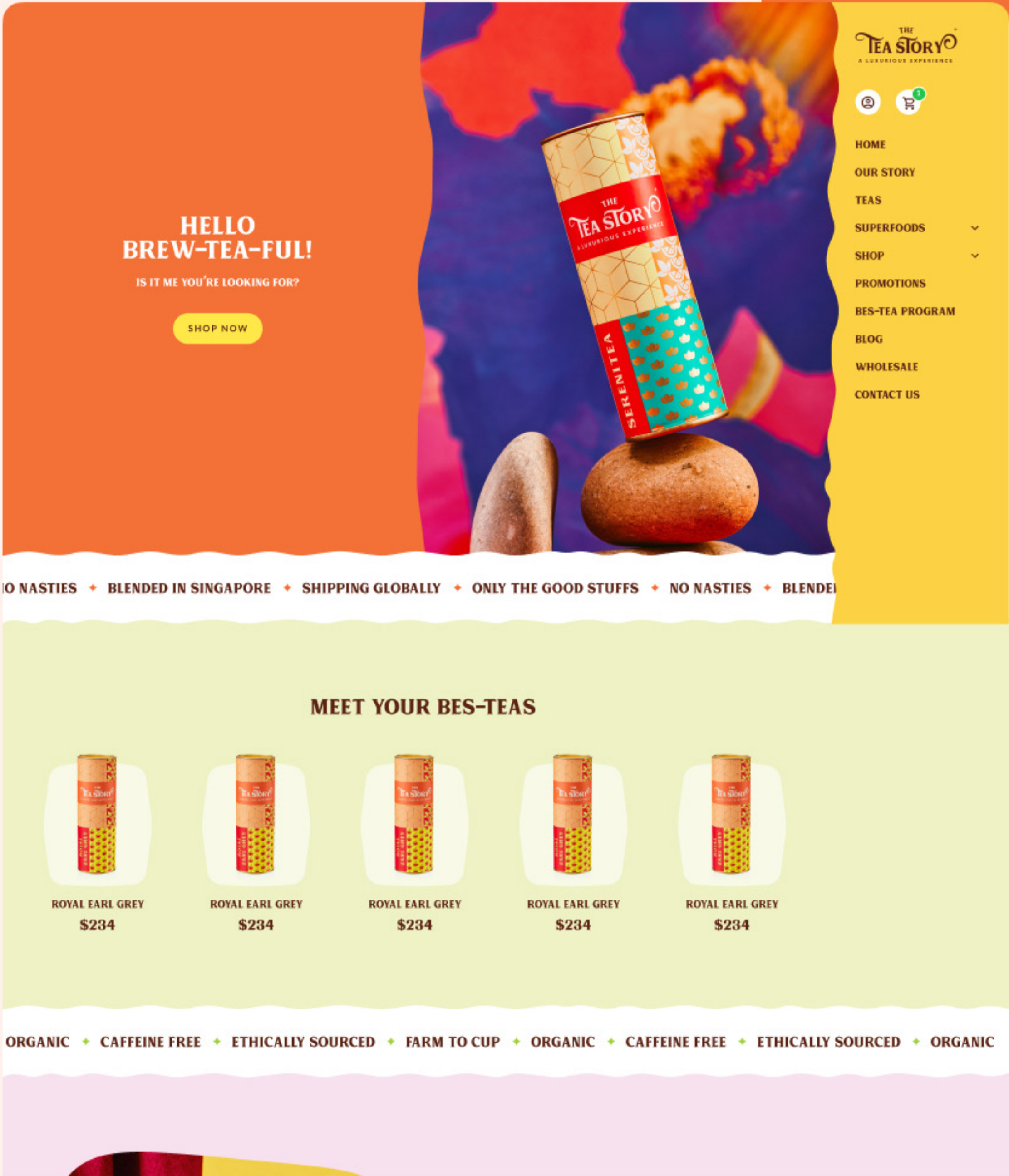
Email design

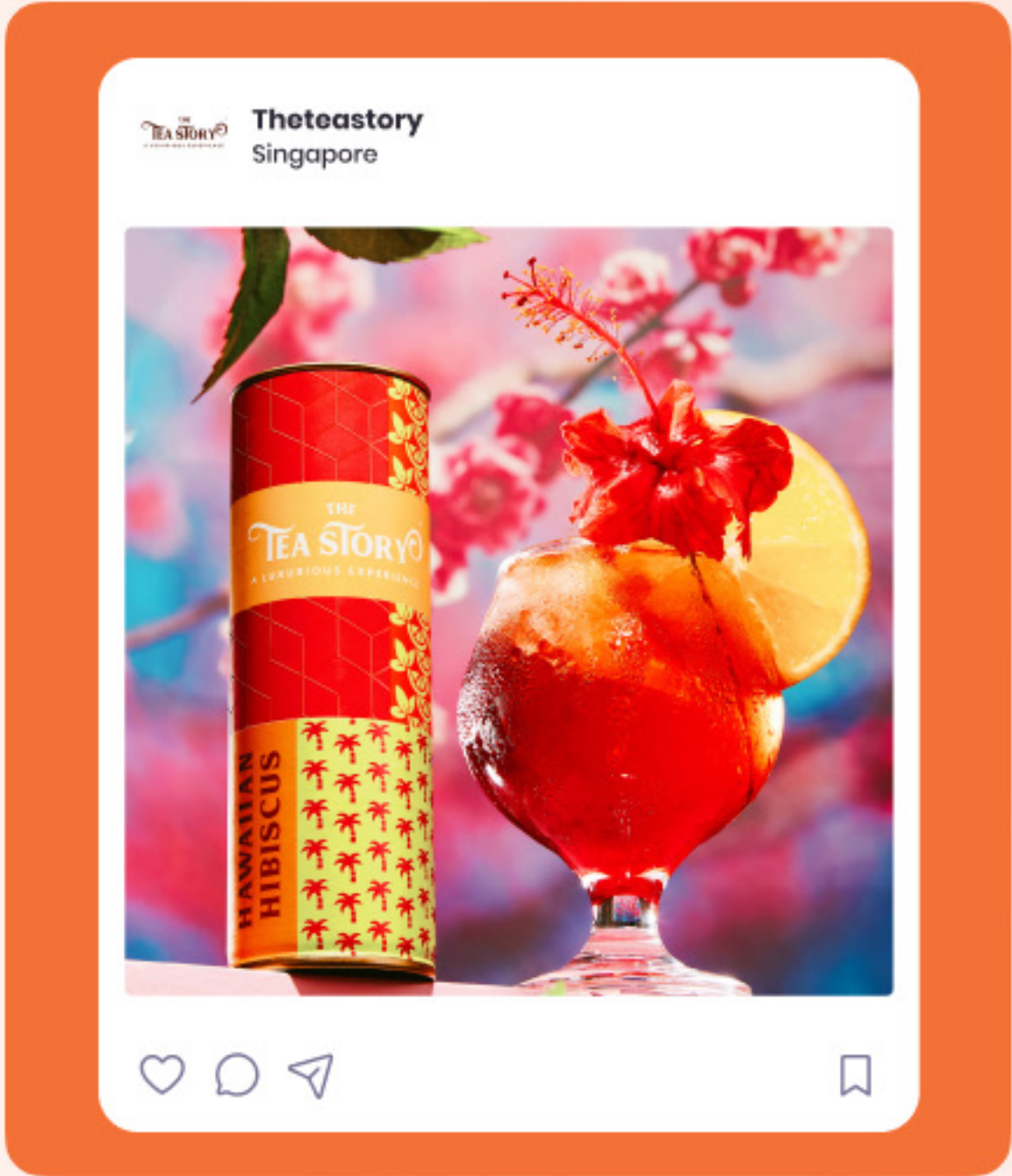
Responsive design

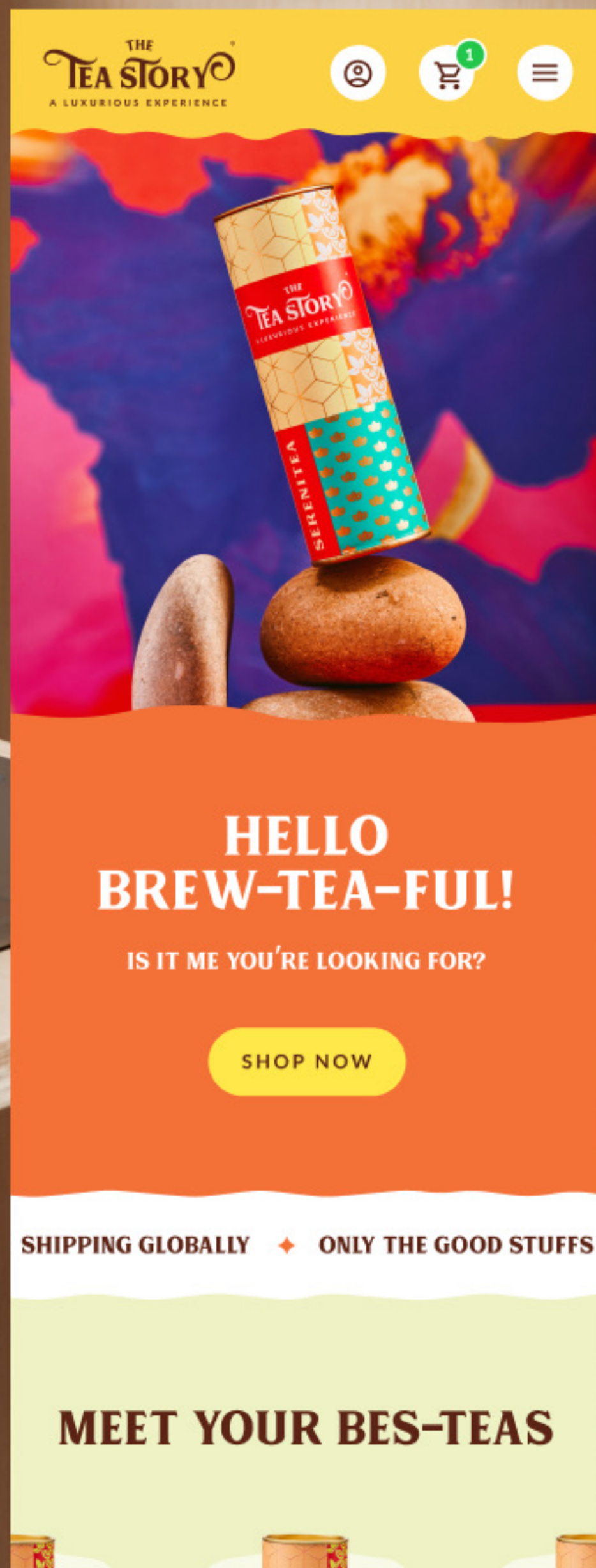
Migration from Wix to Shopify

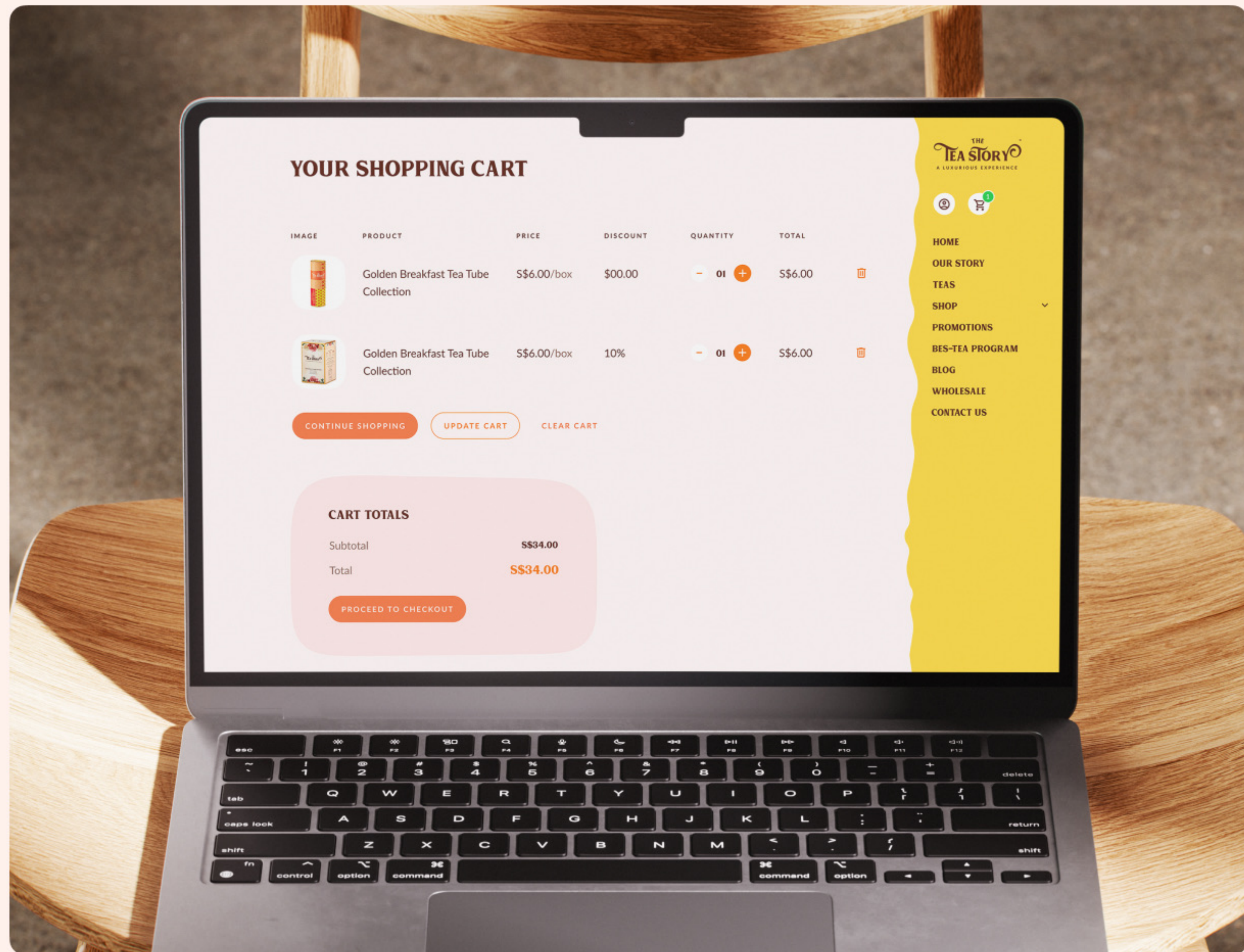
Server setup











MOBILE APP

Turning Neighbor-hoods into Communities

NADU is more than an app—it's a movement to bring neighborhoods closer. Whether you're into gardening, book clubs, fitness, or anything in between, NADU helps you find neighbors who share your passions. Together, let's build a safe, joyful, and welcoming community for everyone.

[Live website](#)



Problem

People struggled to connect with like-minded neighbors and build a sense of local community.

Solution

NADU made it easy to discover shared interests nearby—turning neighborhoods into connected, vibrant communities through a simple, engaging app.

What I did

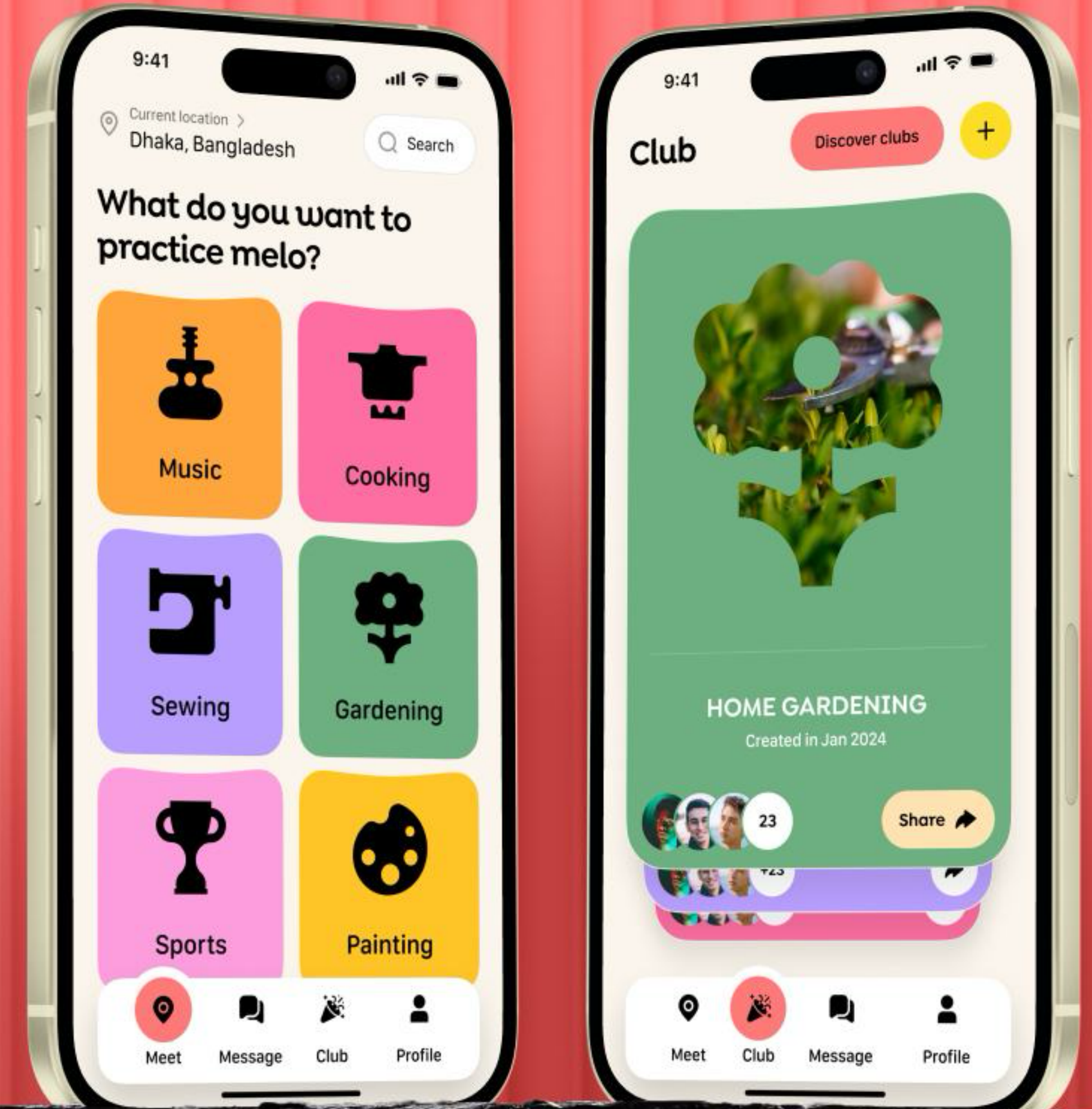
Project understanding

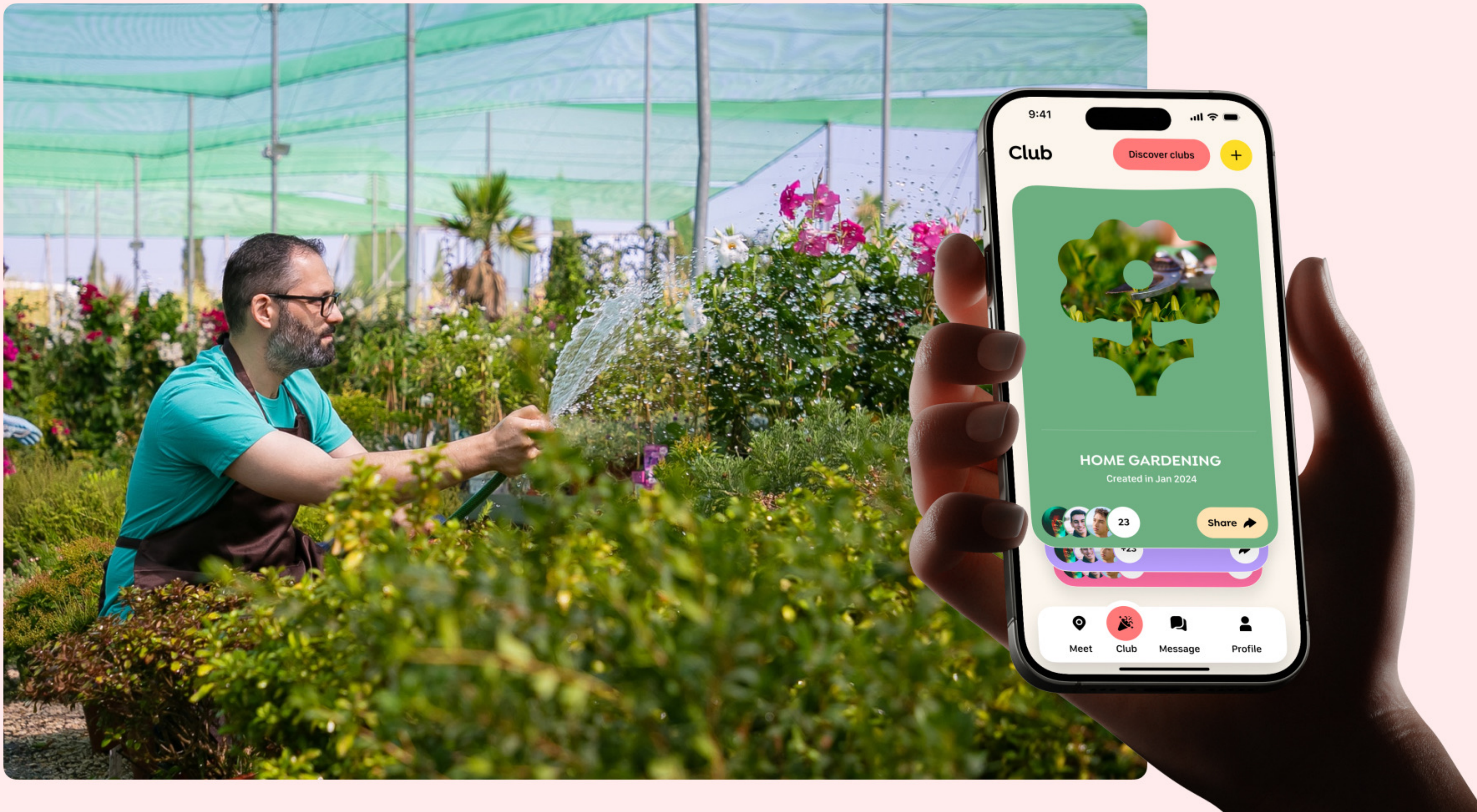
Mobile app

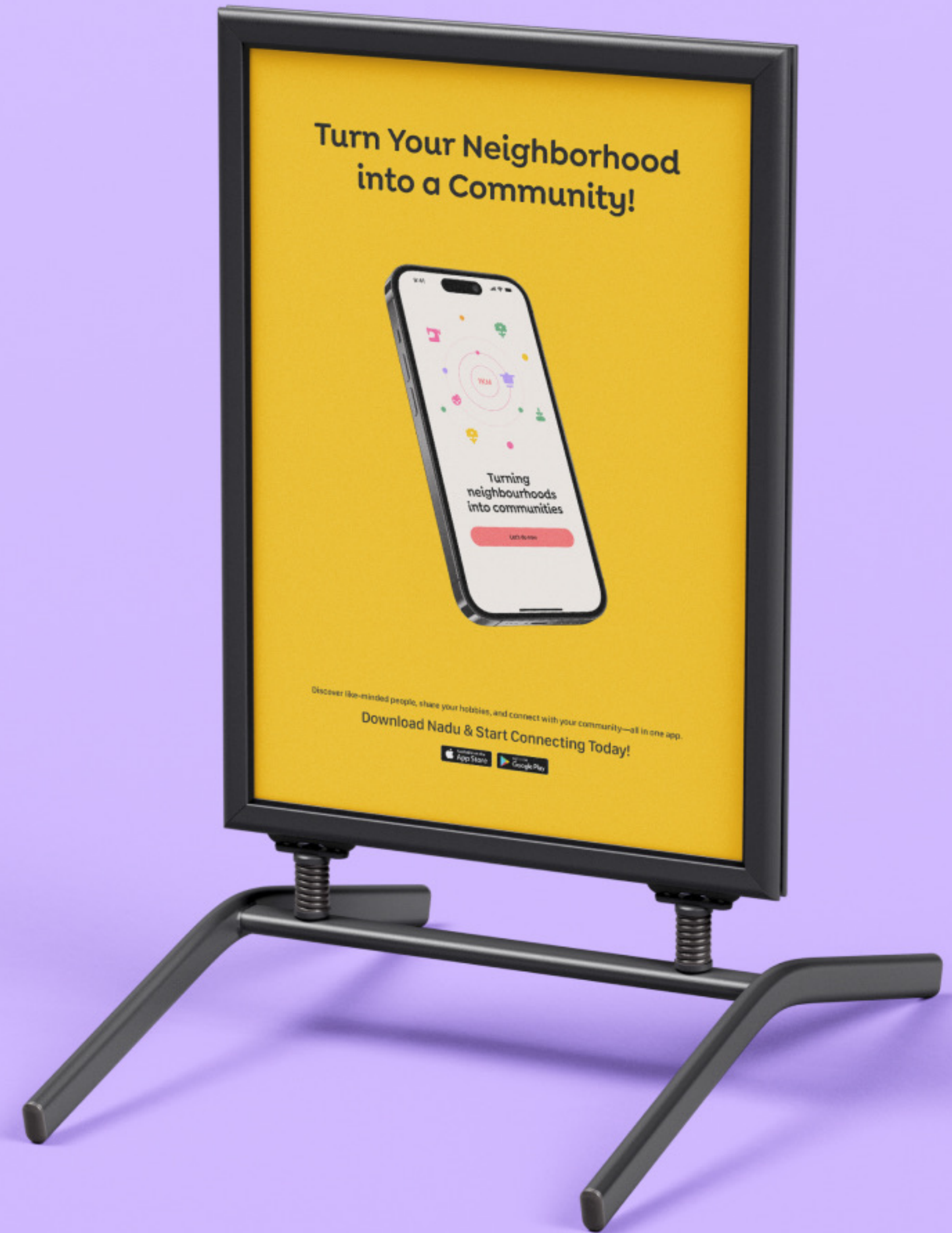
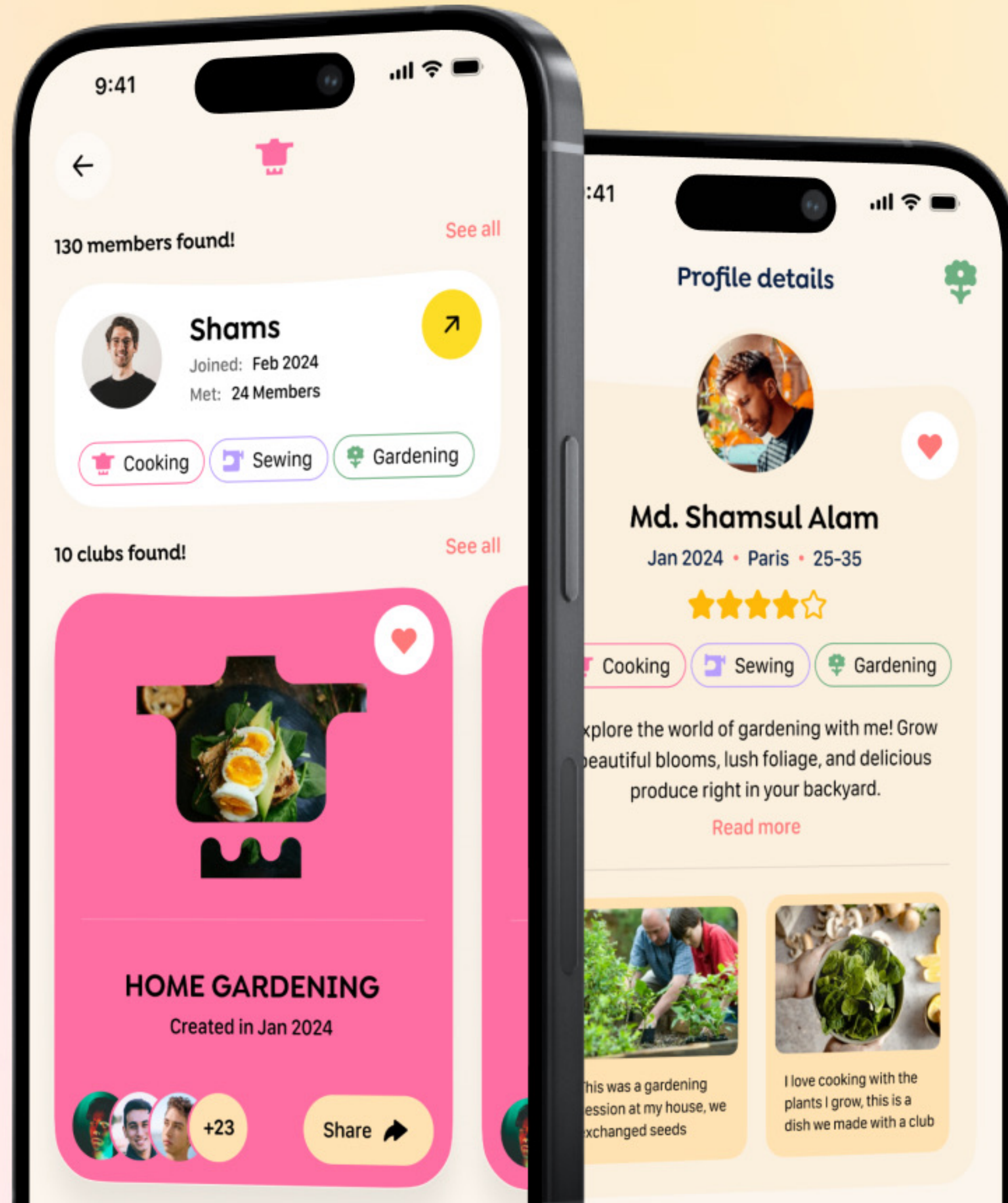
Website

Responsive design

Web development

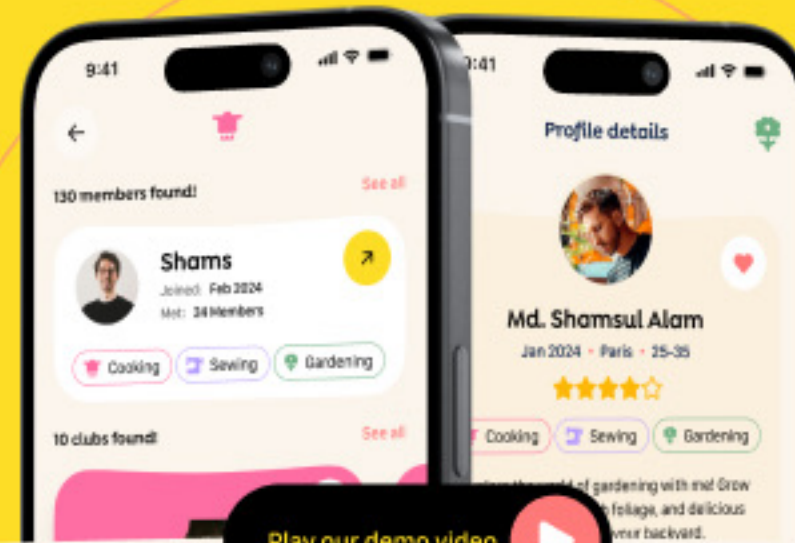






Turning neighborhoods into communities

1KM-PROTOTYPE isn't just about pursuing your hobby—it's also about connecting with others who share your passion.



Play our demo video



Feedbacks

“

Discovering 1KM-PROTOTYPE was a game-changer for me. As a busy professional, staying organize.



Rami



“

Discovering 1KM-PROTOTYPE was a game-changer for me. As a busy professional, staying organize.



Rami



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Discovering 1KM-PROTOTYPE was a game-changer for me. As a busy professional, staying organize.



Rami

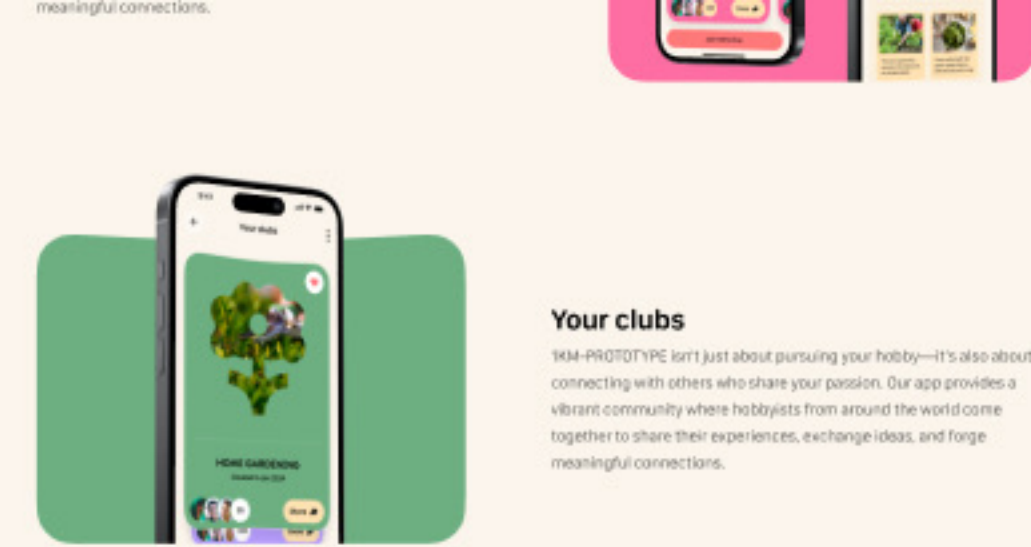


“

Discovering 1KM-PROTOTYPE was a game-changer for me. As a busy professional, staying organize.



Rami



Your clubs

1KM-PROTOTYPE isn't just about pursuing your hobby—it's also about connecting with others who share your passion. Our app provides a vibrant community where hobbyists from around the world come together to share their experiences, exchange ideas, and forge meaningful connections.

Hobbies



FAQs

What is 1KM-PROTOTYPE ?

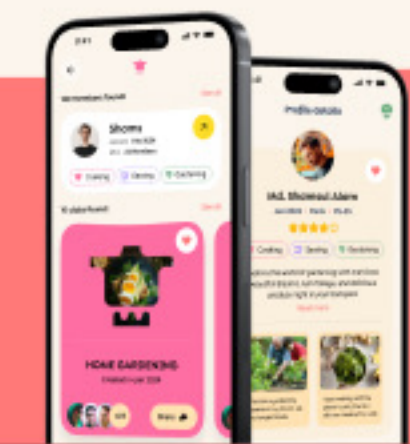
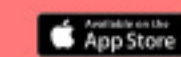
1KM-PROTOTYPE is a mobile application designed to enhance your [hobby] experience. It offers a range of features tailored to [hobbyists] needs, including [list key features]. 1KM-PROTOTYPE is a mobile application designed to enhance your [hobby] experience. It offers a range of features tailored to [hobbyists] needs, including [list key features].

How can 1KM-PROTOTYPE benefit me ?

What is 1KM-PROTOTYPE ?

What is 1KM-PROTOTYPE ?

Let's enjoy the app



That's all for now

Let me do the same
for you!

