



Md. Shamsul Alam (Shams)

UX Designer

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Dhaka, Bangladesh

Experienced designer with 6+ years in UI/UX design. Designed mobile apps, websites, and software for 60+ overseas organizations and startups. Showed an excellent mix of dexterity in the field of technology with absolute creativity and innovative ideas. Along with an excellent commitment to the clients I always have this determination to bring significant development to society with work.

EXPERIENCE

● Senior UI/UX Designer • Universal Islamic Studios

Feb 2021 - Present · Mississauga, Ontario, Canada

- Produced flagship products of "Murray's Burgers & Shakes" and "Domicile".
- Developed 10+ retro posters for "Murray's Burgers & Shakes" restaurant.
- Designed a retro food menu, decoration elements and marketing elements.
- Implemented 15+ design concept for Domicile website and marketing elements.

Result:

- Murray's Burgers & Shakes got 4.7 out of 5 rating from 75 customers.
- Doubled the business revenue in 2 years.

● Product Designer • Simple Media

Oct 2020 - Jan 2023 · Dallas, Texas

- Lead the design team and collaborate with the developer directly.
- Reconstructed "The TAC" website with responsive design.
- Created 4+ food company & 3+ health industry's websites and grew revenue fast.
- Redesigned The Simple Media website and increased 2x traffic.

● Lead UI/UX Designer • VisionX Partners

Sep 2016 - Dec 2021 · United States

- Facilitated more than 10 valuable clients' projects.
- Built the Scoozer mobile app for 30-60 year old people.
- Launched a website for showcasing the Scoozer's features.
- Converted 30% of users into active users by designing marketing elements.
- Designed VisionX Partners website and able to reach 3x more potential clients.

Result:

- Launched 6 new locations for Scoozer in 3 years.
- Tripled the business revenue in 3 years.
- Archived over 4000 rides milestone.

EDUCATION

● Google UX Design Professional Certificate

Coursera

Oct 2022 - Present · Mountain View, California

● Online UX design courses and literature

Interaction Design Foundation (IDF)

Sep 2019 - Sep 2020 · Aarhus, Denmark

● Bachelor in Computer Science and Engineering

University of Liberal Arts Bangladesh (ULAB)

Sep 2012 - Oct 2016 · Dhaka, Bangladesh

Portfolio

dribbble.com/helloShams

behance.net/helloShams

Social Media

linkedin.com/in/hellosams/

instagram.com/hello_shams/

twitter.com/hello_shams

Hard Skills

UI Design, UX Design, Design Thinking, User Research, Competitive Analysis, Information Architecture, User testing, Prototyping, Wire-framing, Visual Communication, App, iOS, Android, Web, Dashboard.

Soft Skills

Communication, Collaboration, Time management, Adaptability, Empathy, User research, Problem solving, Attention to detail.

Tools & Technologies

Figma, Sketch, Invision, Zeplin, Balsamiq, Principle, Photoshop, Illustration, XD, Trello, Asana, Slack.

Languages

English (professional)

Bangla